

6 - 8 April, 2010, Kuala Lumpur, Malaysia, Kuala Lumpur Convention Centre

GRAND TOTAL FOR ATTENDED VISITORS

	Local	Foreign	Total
On-Site Registered Visitors	5260	265	5525
Pre-Registered Visitors	884	154	1038
VIP	1904	133	2037
Delegates	1306	456	1762
Press	24		24
Student	9		9
OVERALL TOTAL	9387	1008	10395

HOW DID YOU COME TO KNOW OF ASIAWATER 2010?

Description	Count	%
Newspaper	960	15,00%
Magazine	264	4,00%
Invitation	3312	51,00%
Radio	32	0,50%
Others	2151	33,00%

DO YOU SPECIFY, APPROVE, PURCHASE OR INFLUENCE THE PURCHASER OF PRODUCTS AND SERVICES IN YOUR ORGANISATIONS?

Description	Count	%
Yes	4030	61,00%
No	2533	39,00%

HOW MANY EMPLOYEES ARE THERE IN YOUR COMPANY / DEPARTMENT (ALL LOCATION)?

Description	Count	%
1-20	2474	38,00%
21-100	2468	38,00%
Over 100	1621	25,00%

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ONSITE & PRE-REGISTERED VISITORS BY COUNTRY BREAKDOWN

Country	Count	%
Australia	10	0,15%
Austria	1	0,02%
Bahrain	1	0,02%
Bangladesh	1	0,02%
Brunei	6	0,09%
Canada	3	0,05%
China	20	0,30%
Denmark	4	0,06%
Egypt	1	0,02%
Finland	1	0,02%
Germany	4	0,06%
Hong Kong	7	0,11%
India	23	0,35%
Indonesia	75	1,00%
Iran	4	0,06%
Japan	4	0,06%
Kenya	1	0,02%
Korea	5	0,08%
Kuwait	2	0,03%
Malaysia	6144	94,00%
Maldives	1	0,02%
New Zealand	1	0,02%
Nigeria	1	0,02%
Norway	3	0,05%
Oman	2	0,03%
Pakistan	2	0,03%
Philippines	17	0,26%
Saudi Arabia	5	0,08%
Singapore	134	2,00%
Slovakia	2	0,03%
Spain	1	0,02%
Sri Lanka	6	0,09%
Taiwan	11	0,17%
Thailand	19	0,29%
Turkey	2	0,03%
UAE	3	0,05%
Uganda	1	0,02%
United Kingdom	5	0,08%
USA	9	0,14%
Venezuela	1	0,02%
Vietnam	16	0,24%
Yemen	4	0,06%
Total	6563	100,00%

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THE CLASSIFICATION WHICH BEST DESCRIBES YOUR ORGANISATION IS?

Description	Count	%
Ministry / Government	563	9,00%
Environmental / Civil Engineering Consultants	764	12,00%
Food / Drinks / Beverages / Distillery / Brewery	216	3,00%
Palm Oil / Sugar Refining	98	1,00%
Petrochemical / Chemical / Oil & Gas	325	5,00%
Steel	87	1,00%
Pulp and Paper	41	0,62%
Sewerage Companies / Operators	285	4,00%
Town / City Councils	25	0,38%
Water Companies / Operators	1062	16,00%
Hospital / Hotels / Clubs	30	0,46%
Research Institutes / Education	50	0,76%
Architects	13	0,20%
Real Estate Developers	28	0,43%
Building Contractors	238	4,00%
Auto Parts / Automotive	39	0,59%
Agriculture / Palm Oil	62	0,94%
Electronics / Semiconductor / Electrical Industry	179	3,00%
Pharmaceutical / Cosmetic / Medical	42	0,64%
Agents / Distributors / Importers / Dealers	438	7,00%
Others	1978	30,00%

WHICH BEST DESCRIBES YOUR JOB TITLE?

Description	Count	%
Owner / Chairman / Managing Director	1166	18,00%
Department Head	556	8,00%
Project Engineering	963	15,00%
Contractor	257	4,00%
Plant Management	251	4,00%
Purchasing	194	3,00%
Design / Development	161	2,00%
Consultant	321	5,00%
Sales / Marketing	1006	15,00%
Others	1688	26,00%