

Application Contract BOFAS 2010

17th Busan International Food Exhibition
17 - 20 June, 2010
Busan, South Korea
BEXCO Busan Exhibition & Convention Center
Application Deadline: 30 April, 2010
Early Bird Rates valid until 31 December, 2009

MEREBO
MEREBO Messe Marketing
Jakobikirchhof 9
20095 Hamburg
Germany
Tel. +49-40-3999905-0
Fax +49-40-3999905-25
E-mail contact@merebo.com

Exhibitor

Company	<input type="text"/>		
Address 1	<input type="text"/>		
Address 2	<input type="text"/>		
Telephone	<input type="text"/>	Fax	<input type="text"/>
E-mail	<input type="text"/>	VAT no.	<input type="text"/>
Contact Person	<input type="text"/>		

Full Package Stands (please tick your choice)

Stand Size	Dimensions	All Inclusive	Early Bird Rate
9 m ² Row Stand	3 m x 3 m	<input type="checkbox"/> EUR 2600	EUR 2500
18 m ² Row Stand	6 m x 3 m	<input type="checkbox"/> EUR 5000	EUR 4800
27 m ² Row Stand	9 m x 3 m	<input type="checkbox"/> EUR 7400	EUR 7100
36 m ² Head Stand	6 m x 6 m	<input type="checkbox"/> EUR 9900	EUR 9500
<input type="checkbox"/> Corner Stand	Surcharge of EUR 200 for 18 and 27 m ² (not available for 9 m ²)		
<input type="checkbox"/> Head Stand	Surcharge of EUR 300 for 18 m ² (not available for 9 m ² and 27 m ²)		

Including: Raw space, registration fee, exhibitor badges, 20 invitation tickets each 9 m², catalogue entry, special discount rates for several official hotels.

Stand construction: Backwall and sidewalls, carpet, company name in Korean and Latin characters on fascia panel, 3 spotlights for each 9 m², 1 table 70 x 70 cm (for 18 m²: 120 x 70 cm, 27 and 36 m²: 2 tables), 4 leather chairs (for 18 m²: 6, 27 and 36 m²: 8), 1 information counter (for 27 and 36 m²: 2), lockable storage room (9 m²: 0,5 m², 18 and more m²: 1 m²), power socket 13A / 220V, wall coat hanger, paper basket, daily stand cleaning.

36 m² stands additionally: 5 m² meeting room

Space only (please tick your choice)

m² with own stand construction

	Stand Size	All Inclusive	Early Bird Rate
Row stand (1 side open)	min. 18 m ²	<input type="checkbox"/> EUR 220 / m ²	EUR 210 / m ²
Corner stand (2 sides open)	min. 36 m ²	<input type="checkbox"/> EUR 230 / m ²	EUR 220 / m ²
Head stand (3 sides open)	min. 72 m ²	<input type="checkbox"/> EUR 240 / m ²	EUR 230 / m ²
Island stand (4 sides open)	min. 144 m ²	<input type="checkbox"/> EUR 250 / m ²	EUR 240 / m ²

Including: Raw space, registration fee, exhibitor badges, 20 invitation tickets each 36 m², catalogue entry, special discount rates for official hotel.

<input type="text"/>	<input type="text"/>	<input type="text"/>
Place & Date	Name	Authorised signature

The attached Terms of Participation are recognized as legally binding in all parts. (www.merebo.com/Terms)
Terms of Payment: 50 % of total charges to be paid immediately upon receipt of the invoice. Remaining balance to be remitted before 31 March, 2010.

Please return by fax to +49-40-3999905-25

Terms of participation

1. Application to participate in the exhibition

Applications are to be made on the enclosed form, which should be returned to MEREBO Messe Marketing at the earliest opportunity, filled in and signed with a legally binding signature. The rental contract comes into force once MEREBO Messe Marketing has informed the applicant in writing that he is admitted.

The exhibitors shall not be entitled to withdraw from the exhibition after admission. Notice of withdrawal shall be made in writing to the MEREBO Messe Marketing, and shall take effect only when written consent is given by MEREBO Messe Marketing and the exhibitor agrees to pay compensation in accordance with the sliding scale that follows. The cancellation charge is calculated as a proportion of the participation fee, depending on how long before the start of the event the withdrawal is received: 1. 6 months or more 25%, between 4 and 6 months 50%, between 0 and 4 months 100%.

MEREBO Messe Marketing is entitled to rescind the application contract or to terminate the application contract if the exhibitor opens insolvency proceedings or bankruptcy proceedings or if the company of the exhibitor goes into liquidation. However the full participation fees must be paid.

2. Participation fees and terms of payment

The participation fees are calculated in accordance with the clauses set out in the application form. The fee to be paid by the exhibitor to MEREBO Messe Marketing includes the rent for the space as well as the wide range of services offered by MEREBO Messe Marketing. The deadlines for payment given in the application form or the invoice must be observed. If the stand is allocated within 90 days of the start of the fair, then the full amount is due immediately. If the terms of payment are not met by the exhibitor, MEREBO Messe Marketing reserves the right to cancel the application. If the application is cancelled, the exhibitor is liable for 50% of the participation fees. In case of cancellation within 90 days before the exhibition begins, the full participation fees must be paid.

3. Co-exhibitors and additionally represented organisations

Co-exhibitors and additionally represented organisations must be applied for separately in writing, together with the application for the main exhibitor, and specifying their full addresses.

4. Cancellation or curtailment of the exhibition

MEREBO Messe Marketing shall not be required to refund the participation fees or any part thereof to the exhibitor or be liable for any loss or damage suffered by the exhibitor in the event that the exhibition is cancelled or suspended or the duration of the exhibition is reduced owing to such circumstances beyond MEREBO Messe Marketing's control as may be: - outbreak of war or civil unrest - orders of governmental or statutory authorities - fire, floods and other acts of God strikes by workmen; lockouts.

5. Non-liability

MEREBO Messe Marketing assumes no liability for exhibition items or display material and something like that just as consequential damages. MEREBO Messe Marketing moreover excludes all liability for disadvantages and damages suffered by exhibitors as the result of incorrect catalogue entries and additional services. This does not affect liability on the basis of wilful or gross negligent misconduct. Any liability for ensuring unhindered setting up and taking down of stands is excluded. Non-liability is valid for damage direct or indirect independent of legal ground. Non-liability refers to material, property and personal damage, i. e. damage to body and life. It is valid for the exhibitor as well as for any other persons participating in the exhibition. The non-liability mentioned above is also valid for the other exemptions and limitations of liability of these terms of exhibition which will be effective without restrictions.

6. Warranty

Complaints about any deficiencies in the stand or exhibition area are to be made in writing to MEREBO Messe Marketing immediately on taking over the stand, and at the latest on the last day for setting up stands, so that MEREBO Messe Marketing can remedy such deficiencies. Subsequent complaints cannot be considered, and cannot lead to claims against MEREBO Messe Marketing.

7. Legal venue

The legal venue and place of fulfilment for contractual payments is Hamburg/Germany. Federal German law shall apply to any disputes arising from the contract. This translation is intended only for guidance and information. To the best of our knowledge and belief it is a faithful representation of the German original; however, in the event of divergence between the English and the German text, the German takes precedence.