



**CONCRETE** SHOW  
SOUTH EAST ASIA • **INDONESIA**

19 - 21 September, 2018

Jakarta, Indonesia

**Great Start for Concrete Show South East Asia**

Concrete Show South East Asia provides you with the perfect platform to meet, network and collaborate within the concrete and construction industry in Indonesia and South East Asia Region.

Held over a period of three days, Concrete Show South East Asia brings together the key players from the full spectrum of the concrete supply chain in the world of civil construction for paving, surfacing, building and infrastructure. The next edition of Concrete Show South East Asia will be held 19 - 21 September 2018 at Jakarta International Expo.

**Why Indonesia?**

Indonesia's construction market is the biggest within ASEAN, accounting for 60-70 percent of the total market in the region. The rapid growth of the construction industry has turned the construction sector into the largest contributor to Indonesia's national income at about 10 percent

The government has launched a one-million homes per year program to reduce the housing demand backlog

The use of precast concrete technology in Indonesia accounts for only 16% of the total concrete works market within the country, and the government planned to accelerate the growth to reach 50%

Concrete currently accounts for 40 percent of construction materials used in projects nationwide. The government has allocated Rp 658 trillion (US\$48.77 billion) in five years for infrastructure development, and has estimated that all of its planned infrastructure and construction projects will cost IDR 5.4 quadrillion

**Venue**

Jakarta International Expo

**Organizers**

UBM Indonesia – PT Pameran Niaga Indonesia  
 MEREBO Messe Marketing (Europe, America & Australia/NZ Pavilion)

**Product Sectors**

- Concrete / Cement Manufacturer
- Concrete Tool Manufacturers
- Equipment for Concrete Production Plants
- Precast Concrete Products
- Rebar Machinery
- Equipment for Demolition and Repair
- Software
- Chemicals Industry
- Equipment for Construction
- Transportation Equipment
- Precast Concrete Moulds
- Assembly Lines
- Measuring Equipment
- Plant Hire Services

**Supported by**

- The Ministry of Public Works and Housing Republic of Indonesia
- National Construction Services Development Board
- Indonesian Association of Precast and Prestressed Engineers
- Indonesian Association of Precast and Prestressed Companies
- Indonesian Society of Civil and Structural Engineers
- Indonesian Contractor Association
- Indonesian Cement Association
- National Association of Indonesian Consultant
- Real Estate Indonesia
- Indonesian Asphalt and Concrete Association
- The American Concrete Institute - Singapore Chapter
- Singapore Manufacturing Federation

**Review of Concrete Show South East Asia 2017**
**228 exhibitors and represented companies from these 20 countries**

- |                  |               |                   |
|------------------|---------------|-------------------|
| • Austria        | Bahrain       | • China           |
| • Denmark        | • Finland     | • France          |
| • Germany        | • Indonesia   | • Ireland         |
| • Italy          | • Japan       | • Korea           |
| • Malaysia       | • New Zealand | • Singapore       |
| • Spain          | • Switzerland | • The Netherlands |
| • United Kingdom | • USA         |                   |

**7536 attendees**
**Visitors' top 3 Job positions**

Director/Dept Head/Project Manager/Project Director/Technical Director	34%
CEO/President Director/managing Director/GM	27%
Civil/Structural Engineers	36%

### The Participation

That's MEREBO: All inclusive! The main attention of MEREBO is to provide you with full service and high standards to simplify your participation as much as possible. Our renowned partners for freight forwarding, individual stand design, travel, accommodation, etc. will also support you.

MEREBO and partners are always available on-site to ensure a smooth show process for you and your company.

### Participation Costs within the Europe, America & Australia/NZ Pavilion

Full Package Stands		Space only	
9 m <sup>2</sup> Row Stand	EUR 3850	Corner Stand (min. 18 m <sup>2</sup> )	EUR 375 / m <sup>2</sup>
12 m <sup>2</sup> Row Stand	EUR 5100	Head Stand (min. 36 m <sup>2</sup> )	EUR 380 / m <sup>2</sup>
18 m <sup>2</sup> Corner Stand	EUR 7600		
24 m <sup>2</sup> Corner Stand	EUR 9990		

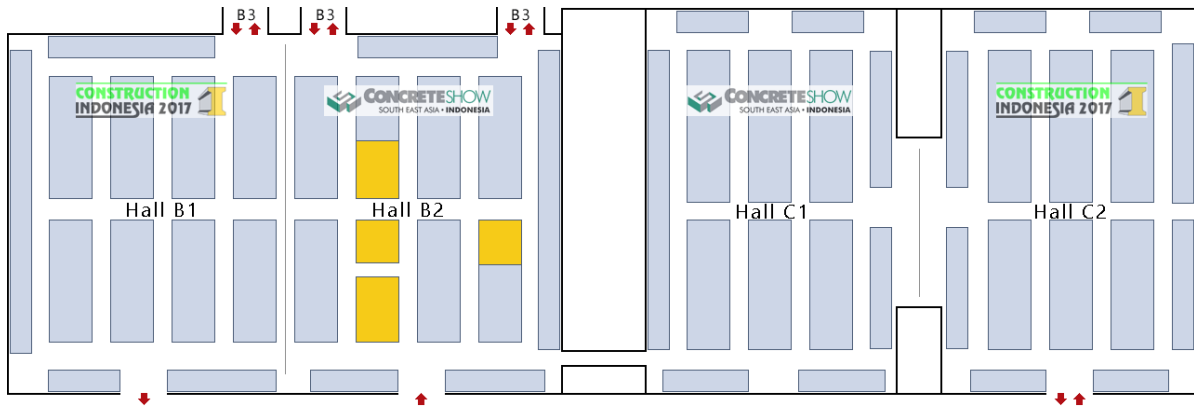
### Details of the Full Package Stands

The Full Package Stands contain all necessary items of a high quality stand construction. They enable an attractive presentation of your company. Additional items such as machinery power connections, water supplies, show cases, kitchen units or any other special requirement can be ordered as well. Please refer to the attached stand layouts for all details.

#### Full Package Stands contain:

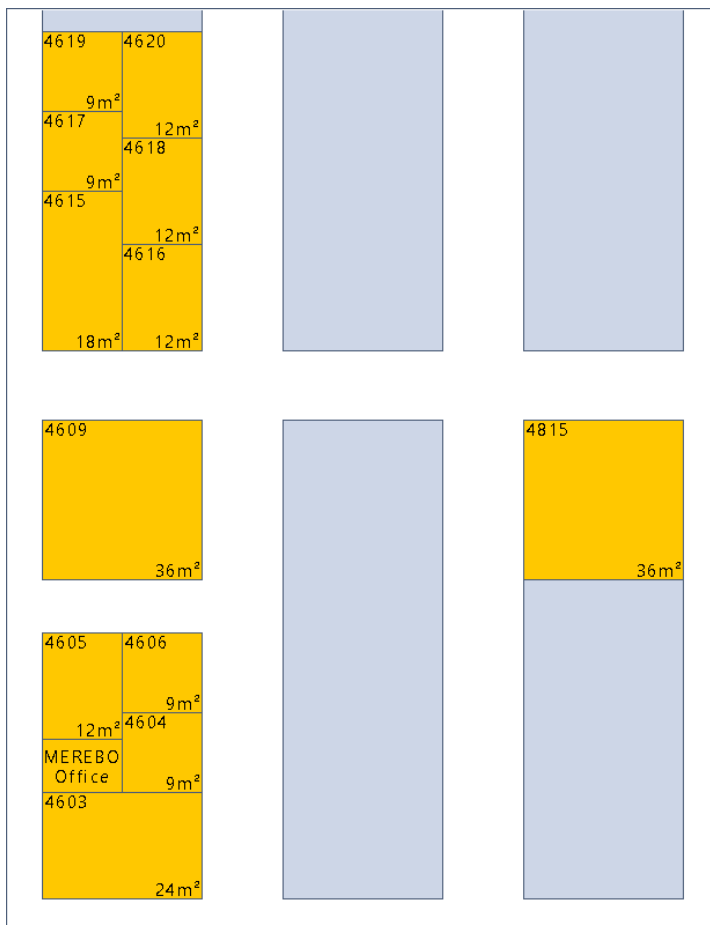
- Exhibition space
- Stand construction in Octanorm System
- Carpet in different colours
- Company name on fascia panel
- Lockable storage room (9 and 12 m<sup>2</sup>: 0.5 m<sup>2</sup>, 18 and 24 m<sup>2</sup>: 1 m<sup>2</sup>)
- 1 Information counter (18 and 24 m<sup>2</sup>: 2)
- 1 Table 70 x 70 cm (18 and 24 m<sup>2</sup>: 2)
- 4 Leather chairs (18 m<sup>2</sup>: 6, 24 m<sup>2</sup>: 8)
- 1 Power socket 220V
- 1 Paper basket
- 1 spotlights each 3 m<sup>2</sup>
- Exhibitor Badges
- Listing in the Catalogue
- Daily stand cleaning

Floor Plan



The Europe, America & Australia Pavilions are highlighted in yellow colour.

Europe, America & Australia Pavilions in detail



Shell Scheme Stands are available in 9-24 sqm. The allocation will be made on first come first serve basis. Please contact Frank Bode for current availability. E-mail: [frank@merebo.com](mailto:frank@merebo.com)

Contact for all companies from Europe, America &  
Australia/NZ

MEREBO Messe Marketing  
Theodorstrasse 41P  
22761 Hamburg  
GERMANY  
Phone: +49-40-399 99 05-0  
Fax: +49-40-399 99 05-25  
E-Mail: [frank@merebo.com](mailto:frank@merebo.com)  
Web: [www.merebo.com](http://www.merebo.com)

Contact for the rest of the world

UBM Indonesia – PT Pameran Niaga Indonesia  
3/F Aquarius Building, 7, Jalan Sultan Iskandar Muda  
Pondok Indah, Jakarta 12240  
INDONESIA  
Phone: +62-21-729 2662  
Fax: +62-21-729 3539  
E-Mail: [Nieke.Budiman@ubm.com](mailto:Nieke.Budiman@ubm.com)  
Internet: [www.ubmindonesia.com](http://www.ubmindonesia.com)

# Application Contract Concrete Show South East Asia 2018

6th Indonesian Concrete & Construction Industry Trade Show  
19-21 September, 2017  
Jakarta, Indonesia, JIE Jakarta International Expo  
Application Deadline: 19 July, 2018  
Early Bird Rates valid until 31 December, 2017

**MEREBO**  
MEREBO Messe Marketing  
Theodorstrasse 41P  
22761 Hamburg  
Germany  
Tel. +49-40-3999905-0  
Fax +49-40-3999905-25  
E-mail contact@merebo.com

## Exhibitor

Company			
Address 1			
Address 2			
Telephone		VAT	
Contact Person		E-Mail	

## Option 1

**Full Package Stands** (please tick your choice)

Stand Size	Dimensions	Normal Rate	Early Bird Rate
<input type="checkbox"/> 9 m <sup>2</sup> Row Stand	3 m x 3 m	EUR 3950	EUR 3850
<input type="checkbox"/> 12 m <sup>2</sup> Row Stand	4 m x 3 m	EUR 5150	EUR 5000
<input type="checkbox"/> 18 m <sup>2</sup> Head Stand	6 m x 3 m	EUR 7850	EUR 7650
<input type="checkbox"/> 24 m <sup>2</sup> Head Stand	6 m x 4 m	EUR 9990	EUR 9890
<input type="checkbox"/> <b>Corner Stand</b>	Surcharge of EUR 100 for 12 and 18 m <sup>2</sup> , not available for 9 and 24 m <sup>2</sup>		
<input type="checkbox"/> <b>Head Stand</b>	included for 18 and 24 m <sup>2</sup> , not available for 9 and 12 m <sup>2</sup>		

**Including:** Raw space, registration fee, exhibitor badges, catalogue entry with company description, special discount rates for the official hotel.

**Stand construction** in Octanorm System, carpet, company name on fascia board, lockable storage room (9 and 12 m<sup>2</sup>: 0,5 m<sup>2</sup>, 18 and 24 m<sup>2</sup>: 1 m<sup>2</sup>), 1 information counter (18 and 24 m<sup>2</sup>: 2), 1 table 70 x 70 cm (18 and 24 m<sup>2</sup>: 2 tables), 4 leather chairs (18 and 24 m<sup>2</sup>: 6 chairs), 1 paper basket, 1 spotlight (100W) each m<sup>2</sup>, 1 power socket 220V, daily stand cleaning.

## Option 2

**Space only** (please tick your choice)

m<sup>2</sup> with own stand construction

	Stand Size	Normal Rate	Early Bird Rate
<input type="checkbox"/> Row stand (1 side open)	not available	-	-
<input type="checkbox"/> Corner stand (2 sides open)	min. 18 m <sup>2</sup>	EUR 370 / m <sup>2</sup>	EUR 365 / m <sup>2</sup>
<input type="checkbox"/> Head stand (3 sides open)	min. 36 m <sup>2</sup>	EUR 375 / m <sup>2</sup>	EUR 370 / m <sup>2</sup>
<input type="checkbox"/> Island stand (4 sides open)	not available	-	-

**Including:** Raw space, registration fee, exhibitor badges, catalogue entry with company description, special discount rates for the official hotel.

Place & Date	Name	Authorised signature
--------------	------	----------------------

The Participation Terms are recognized as legally binding in all parts. ([www.merebo.com/Terms](http://www.merebo.com/Terms))

Terms of Payment: 25% of total charges to be paid immediately upon receipt of the invoice. 25% by 19 March, 2017. Remaining balance to be remitted before 19 July, 2018.

Please return by e-mail or fax

# Terms of participation

## 1. Application to participate in the exhibition

Applications are to be made on the enclosed form, which should be returned to MEREBO Messe Marketing at the earliest opportunity, filled in and signed with a legally binding signature. The rental contract comes into force once MEREBO Messe Marketing has informed the applicant in writing that he is admitted.

The exhibitors shall not be entitled to withdraw from the exhibition after admission. Notice of withdrawal shall be made in writing to the MEREBO Messe Marketing, and shall take effect only when written consent is given by MEREBO Messe Marketing and the exhibitor agrees to pay compensation in accordance with the sliding scale that follows. The cancellation charge is calculated as a proportion of the participation fee, depending on how long before the start of the event the withdrawal is received: 1. 6 months or more 25%, between 4 and 6 months 50%, between 0 and 4 months 100%.

MEREBO Messe Marketing is entitled to rescind the application contract or to terminate the application contract if the exhibitor opens insolvency proceedings or bankruptcy proceedings or if the company of the exhibitor goes into liquidation. However the full participation fees must be paid.

## 2. Participation fees and terms of payment

The participation fees are calculated in accordance with the clauses set out in the application form. The fee to be paid by the exhibitor to MEREBO Messe Marketing includes the rent for the space as well as the wide range of services offered by MEREBO Messe Marketing. The deadlines for payment given in the application form or the invoice must be observed. If the stand is allocated within 90 days of the start of the fair, then the full amount is due immediately. If the terms of payment are not met by the exhibitor, MEREBO Messe Marketing reserves the right to cancel the application. If the application is cancelled, the exhibitor is liable for 50% of the participation fees. In case of cancellation within 90 days before the exhibition begins, the full participation fees must be paid.

## 3. Co-exhibitors and additionally represented organisations

Co-exhibitors and additionally represented organisations must be applied for separately in writing, together with the application for the main exhibitor, and specifying their full addresses.

## 4. Cancellation or curtailment of the exhibition

MEREBO Messe Marketing shall not be required to refund the participation fees or any part thereof to the exhibitor or be liable for any loss or damage suffered by the exhibitor in the event that the exhibition is cancelled or suspended or the duration of the exhibition is reduced owing to such circumstances beyond MEREBO Messe Marketing's control as may be: - outbreak of war or civil unrest - orders of governmental or statutory authorities - fire, floods and other acts of God strikes by workmen; lockouts.

## 5. Non-liability

MEREBO Messe Marketing assumes no liability for exhibition items or display material and something like that just as consequential damages. MEREBO Messe Marketing moreover excludes all liability for disadvantages and damages suffered by exhibitors as the result of incorrect catalogue entries and additional services. This does not affect liability on the basis of wilful or gross negligent misconduct. Any liability for ensuring unhindered setting up and taking down of stands is excluded. Non-liability is valid for damage direct or indirect independent of legal ground. Non-liability refers to material, property and personal damage, i. e. damage to body and life. It is valid for the exhibitor as well as for any other persons participating in the exhibition. The non-liability mentioned above is also valid for the other exemptions and limitations of liability of these terms of exhibition which will be effective without restrictions.

## 6. Warranty

Complaints about any deficiencies in the stand or exhibition area are to be made in writing to MEREBO Messe Marketing immediately on taking over the stand, and at the latest on the last day for setting up stands, so that MEREBO Messe Marketing can remedy such deficiencies. Subsequent complaints cannot be considered, and cannot lead to claims against MEREBO Messe Marketing.

## 7. Legal venue

The legal venue and place of fulfilment for contractual payments is Hamburg/Germany. Federal German law shall apply to any disputes arising from the contract. This translation is intended only for guidance and information. To the best of our knowledge and belief it is a faithful representation of the German original; however, in the event of divergence between the English and the German text, the German takes precedence.