

POST SHOW REPORT

INDONESIA ENERGY & ENGINEERING 2022 SERIES

14-17 SEPTEMBER 2022

JAKARTA INTERNATIONAL EXPO
KEMAYORAN - INDONESIA



The Largest
Industrial Gathering
In Energy And Engineering
Sectors In Indonesia

Organised by



informa markets

Sustainable Events



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Sustainability Partner



Digital Partners

SAMSUNG

IEE 2022 EVENT HIGHLIGHTS

EVENT STATISTICS



26

SEMINAR SESSIONS

7

COUNTRY / GROUP PAVILIONS

3,059

SEMINAR ATTENDEES



TOP 10 VISITING COUNTRIES / REGIONS

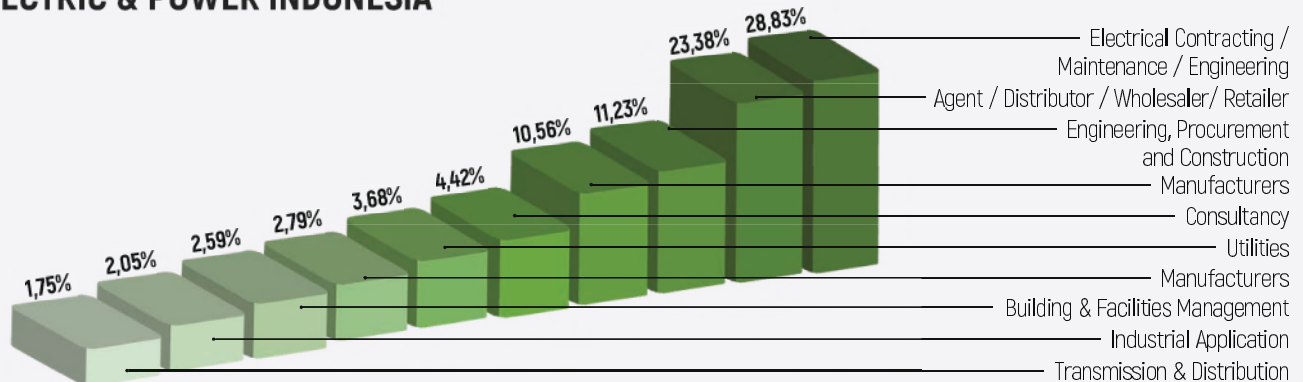
- Indonesia
- Singapore
- Malaysia
- China
- India
- Australia
- Republic of Korea
- Japan
- Thailand
- Phillipines



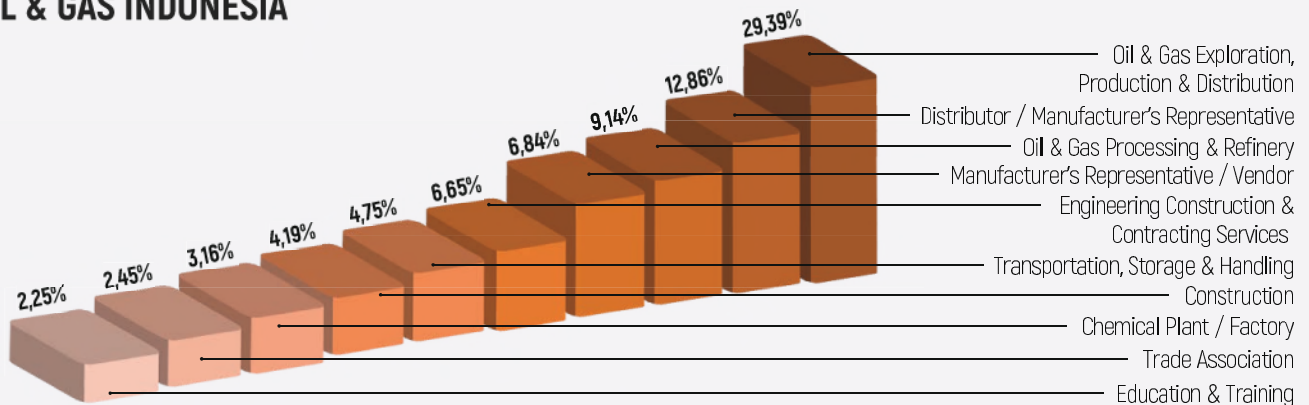
VISITOR PROFILE

TOP 10 - Line of Business

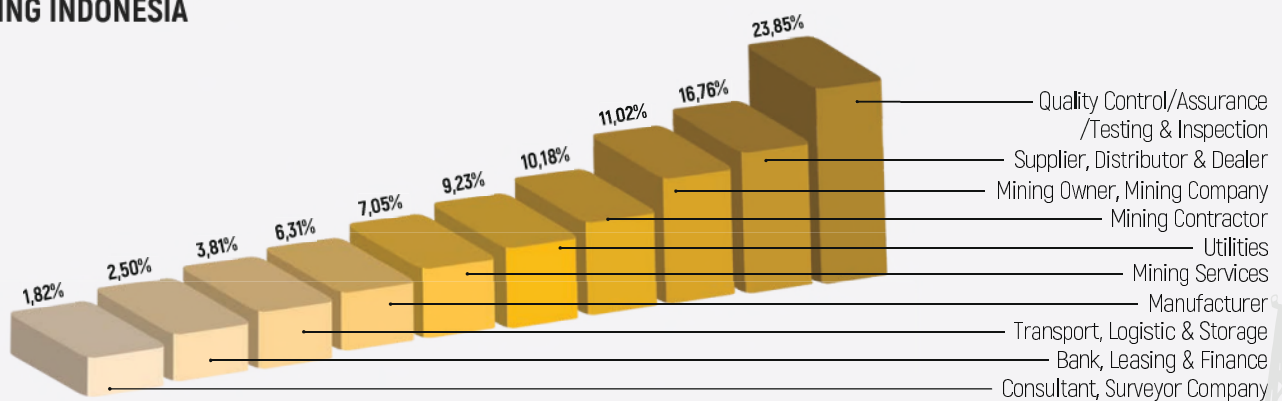
ELECTRIC & POWER INDONESIA



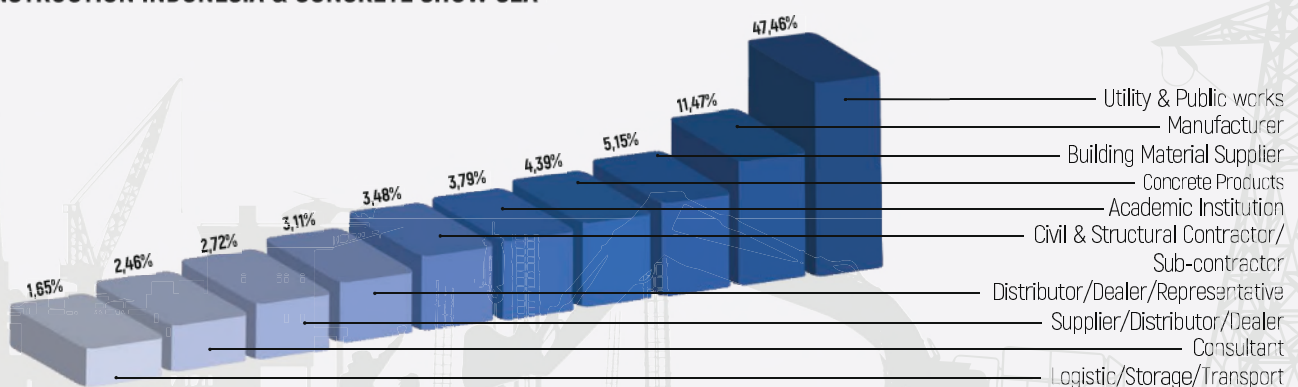
OIL & GAS INDONESIA



MINING INDONESIA

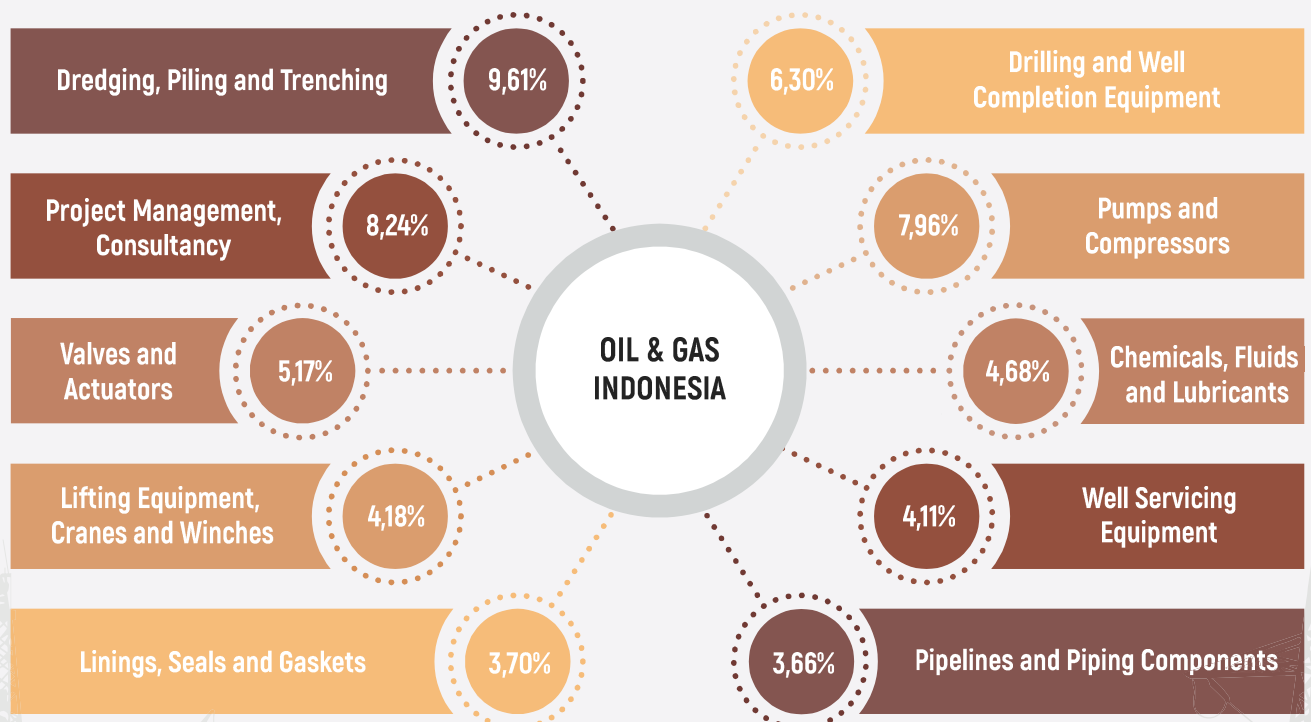
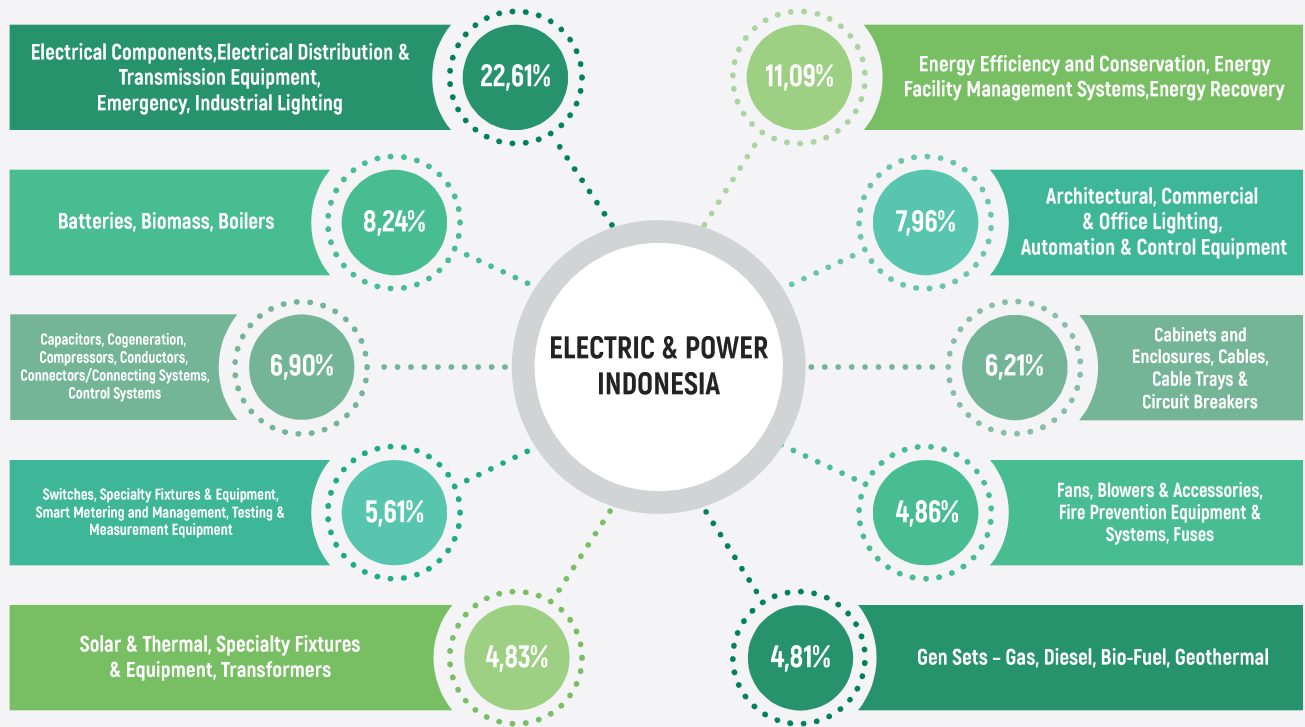


CONSTRUCTION INDONESIA & CONCRETE SHOW SEA



VISITOR PROFILE

TOP 10 - Product Interest



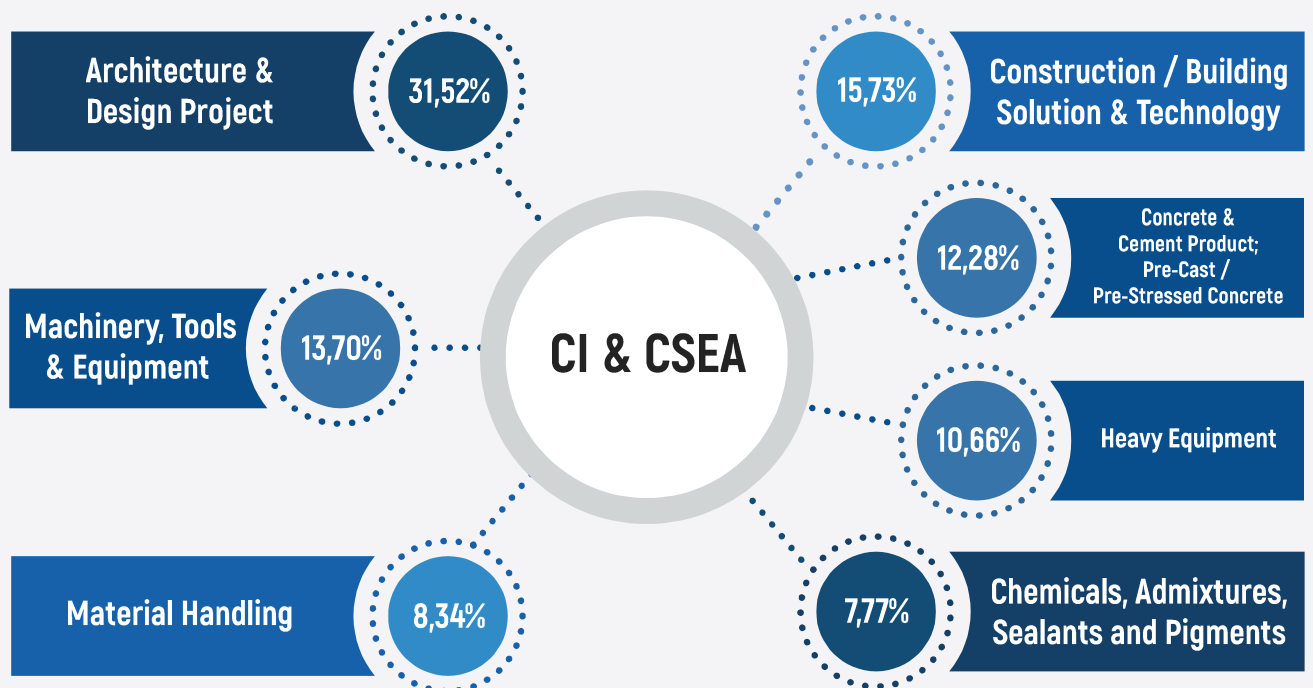
TESTIMONIAL

"We found the 2022 event series as a successful event. We can claim that there's a lot more traffic and a lot more customers compared to previous events. We are looking to expand our exhibition space next year, where we'll be showcasing our latest facility."

PT ODG Indonesia

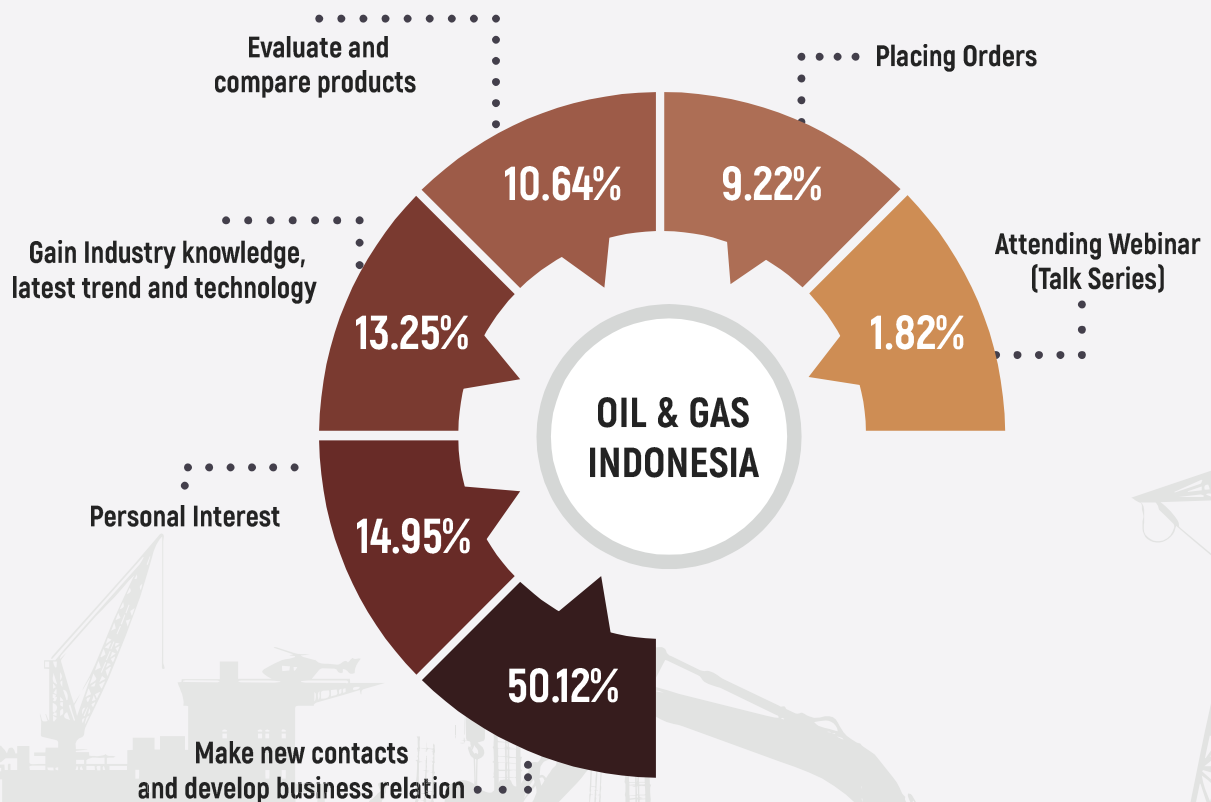
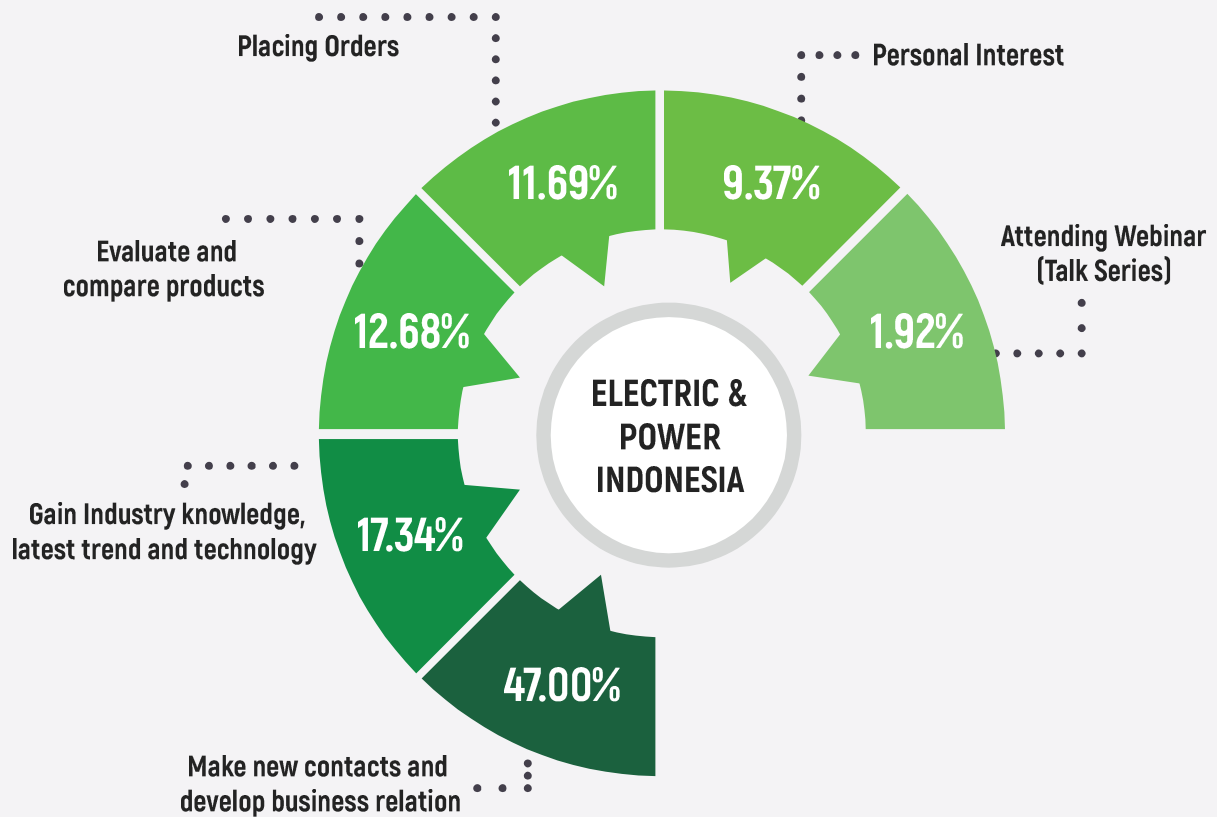
VISITOR PROFILE

Product Interest



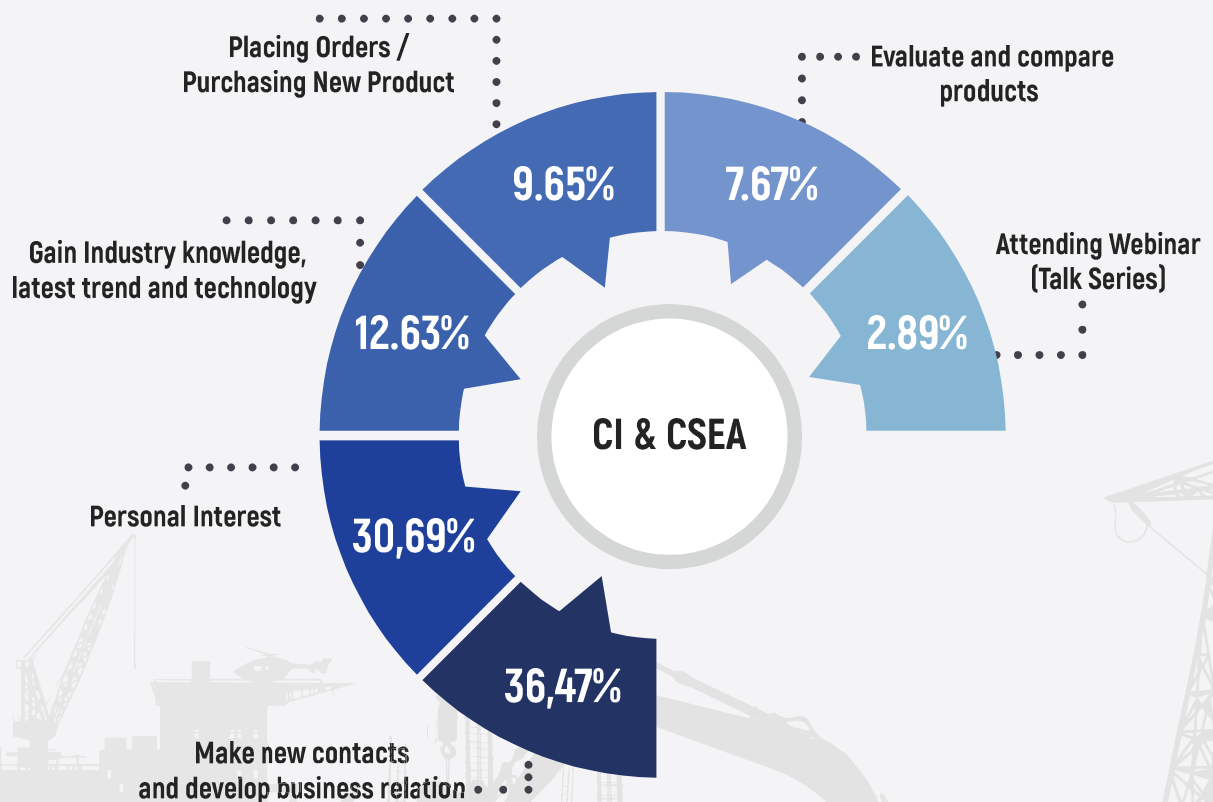
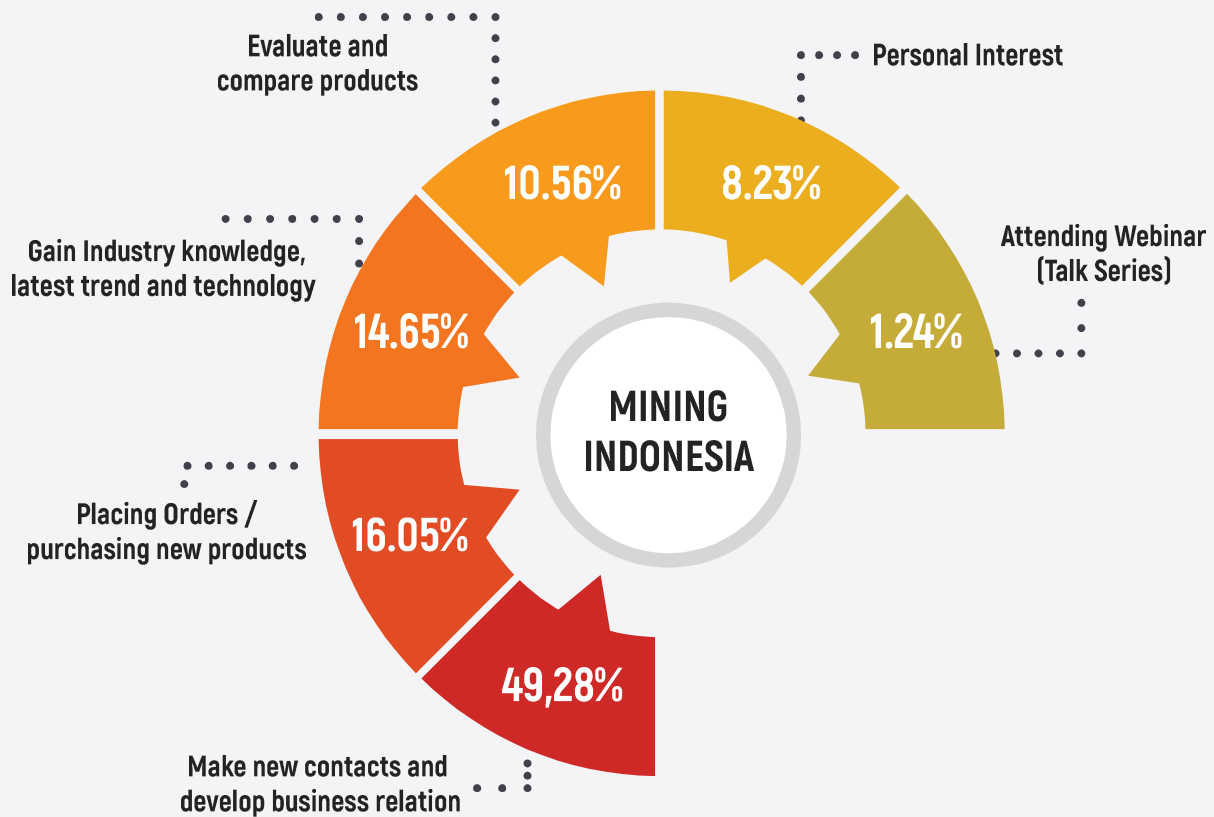
VISITOR PROFILE

Reason to Visit



VISITOR PROFILE

Reason to Visit



VISITOR

SATISFACTION RATE



TESTIMONIAL

"This year's exhibition was very crowded with many visitors who were interested in mining. We hope this exhibition will attract more buyers next year, so it can contribute more to Indonesian economy further in the future"

Celsius Indoperkasa (Zelltech)

EXHIBITOR STATISTICS



REASON TO EXHIBIT



EXHIBITOR

SATISFACTION RATE



PRE-EVENT ACTIVITIES

PRE-EVENT PRESS BRIEFING

Wed, 31 August 2022



Century Park Hotel – 100 Eatery & Bar



WEBINAR

Energy : 8 Webinars

| | | | |
|--------------------------------------|------------------------------------|------------------------------------|--------------------------------------|
| Energy Talk 13 Thu, 17 March 2022 | Energy Talk 14 Wed, 25 May 2022 | Energy Talk 15 Thu, 7 July 2022 | Mining Talk 11 Tue, 19 April 2022 |
| Energy Talk 13 Thu, 17 March 2022 | Energy Talk 14 Wed, 25 May 2022 | Energy Talk 15 Thu, 7 July 2022 | Mining Talk 11 Tue, 19 April 2022 |

Engineering : 8 Webinars

| | | | |
|--|--|---|---|
| Construction Talk Earth Day Talk 1 Sat, 2 April 2022 | Construction Talk Earth Day Talk 2 Fri, 8 April 2022 | Construction Talk Earth Day Talk 3 Thu, 14 April 2022 | Construction Talk Earth Day Talk 4 Fri, 22 April 2022 |
| Weekend BIM Talk 1 Sat, 18 June 2022a | Weekend BIM Talk 2 Sat, 2 July 2022 | Weekend BIM Talk 3 Sat, 16 July 2022 | Construction Talk Thu, 23 June 2022 |

Media Training : 2 Trainings

| | |
|-------------------|-------------------|
| Media Training 1 | Media Training 2 |
| Sat, 23 July 2022 | Sun, 24 July 2022 |

Thought Leaders : 86 Speakers

| | | |
|-------------|------------------|---------------------|
| ENERGY (50) | ENGINEERING (25) | MEDIA TRAINING (11) |
|-------------|------------------|---------------------|

Number of Webinar Attendees

| | | |
|----------------|---------------------|--|
| ENERGY (2,687) | ENGINEERING (2,161) | MEDIA TRAINING (91 Attendees from 50+ Media Title) |
|----------------|---------------------|--|

ONSITE ACTIVITIES

Opening Ceremony

Wed, 14 September 2022 | Pre-Function Hall D2

Energy : 5 Hybrid Seminars

Energy Forum
Wed, 14 September 2022

Energy Talk
Thu, 15 September 2022

Mining Talk 1
Thu, 15 September 2022

OGI Tech Talk
Fri, 15 September 2022

Mining Talk 2
Fri, 15 September 2022

Engineering : 5 Hybrid Seminars

Engineering Forum
Wed, 14 September 2022

BIM Talk
Thu, 15 September 2022

Infrastructure Talk
Thu, 15 September 2022

Construction Talk 1
Fri, 15 September 2022

Construction Talk 2
Fri, 15 September 2022

Thought Leaders : 50 Speakers

ENERGY (32)

ENGINEERING (18)

Number of Hybrid Seminar Attendees Energy & Engineering

3,059

QUOTES FROM VIP GUESTS

"I believe this event will show how our industry can overcome the crisis and challenges we have faced in the past 2 years (the Covid-19 pandemic). It is an extraordinary event that covers 4 largest and most important sectors in Indonesia... The presence of key industry players from both Indonesia and overseas within this event will again provide solutions to support Indonesia's big plans in the future..."

Mayjen Pol (Purn) Drs. H. Sidarto Danusubroto, S.H - Indonesia Presidential Council

HYBRID SEMINAR HIGHLIGHTS

DAY 1 - Wednesday, 14 September 2022

1. Energy Forum: Indonesia Energy Transition; Update and Opportunity

Sponsors: Daya Kobelco, Pembangunan Jawa-Bali | Supporting Partners: Majalah TAMBANG, ASPERMIGAS, PJCI, ASPINDO

2. Engineering Forum: Designing Public Housing Resilience Through The Application of Environmentally Friendly Regulations and Technology

Sponsor: Daya Kobelco | Supporting Partner: ICAN

DAY 2 - Thursday, 15 September 2022

1. Energy Talk: Potential of Solar Cell for Photovoltaic Industry in Indonesia to Fulfill NDC 2030

Sponsor: Elsewedy Electric Indonesia | Supporting Partner: PJCI

2. BIM Talk: BIM Updates & Outlook 2022

Supporting Partner: Archilantis

3. Mining Talk: Low Calorie Coal Mining Strategy and Innovation to Maintain Business Sustainability

Sponsor: SUNWARD | Supporting Partner: Majalah TAMBANG

4. Infrastructure Talk: Building Information Modelling According to ISO 19650 and Launch of BIM 19650-4:2022

Supporting Partner: Archilantis

DAY 3 - Friday, 16 September 2022

1. OGI TECH-TALK: Indonesia's Next Big Step Towards Net Zero Oil and Gas Industry; The Impact of Emission Reduction and Carbon Tax Initiatives

Sponsors: PT. PERTAMINA (Persero), PT. Radiant Utama Interinsco Tbk., KSB Indonesia | Supporting Partner: ASPERMIGAS

2. Construction Talk: Infrastructure Development of New Capital City (IKN) Nusantara – The Stakeholders

Sponsor: PT. Panca Traktor Indonesia | Supporting Partner: GAPENSI

3. Mining Talk: China Heavy Equipment Movement in Indonesia

Sponsor: SUNWARD | Supporting Partner: Majalah TAMBANG

4. Construction Talk: Readiness of Construction Workforce and Supply Chain for The New Capital City (IKN) Nusantara

Sponsor: ALTRAK 1978 | Supporting Partner: GAPENSI

TESTIMONIAL

"We have participated in Electric and Power Indonesia exhibition several times before. We are gladly surprised to have a busy traffic at the event compared to other shows we joined before. Hopefully we can join in EPI 2023!"

PT KMI Wire & Cable Tbk

SPECIAL SEMINARS

- **Asosiasi Jasa Pertambangan Indonesia (ASPINDO)**

The Indonesian Mining Services Association (ASPINDO-IMSA) is an independent non-political and non-profit organisation under the auspices of the Indonesian Chamber of Commerce and Industry (KADIN Indonesia). ASPINDO is committed to uphold and carry out its activities in accordance with the rules of protecting work safety and security, protecting the environment, sustainable development, using natural resources wisely and protecting the public interest and/or parties related to it.

ASPINDO disseminated ideas and best practices on sustainability topics in the mining sectors, as well as hosting a VIP group tour during the show to discuss the issue of Biodiesel B40 as part of mining industry commitment to promote a sustainable environment.

- **CIDB Malaysia**

Indonesia Construction Market Outlook (ICMO) is a construction business collaboration & matching hosted by Construction Industry Development Board (CIDB) Malaysia. Together with BAPPENAS, BKPM and other Indonesian related ministries and associations, the gathering created a platform for investors and key industry players from major state owned construction companies and banking & financing agencies to tap into various infrastructure and construction projects in Indonesia.



- **Korea Electric Power Corporation (KEPCO)**

Hosted together with PLN, a technology multifunctional seminar was held within IEE Series 2022. This seminar provides a platform for latest information exchange, technology transfer, project presentation as well as business networking session for electricity and power industry players.

- **Asosiasi Penambang Nikel Indonesia (APNI)**

This seminar outlined elements which support digital transformation accomplishment in nickel mining industry, highlighting the importance of modern technology, and skills needed by industry players to welcome this transformation. This platform is expected to provide significant benefits & strong foundation in digital technology based mining industry implementation.

BUSINESS MATCHING

822

NUMBER OF BUSINESS
MEETINGS SCHEDULED

263

NUMBER OF PRE-ARRANGED
BUSINESS MEETINGS

4,782

NUMBER OF ACTIVE PARTICIPANTS
IN IEE VIRTUAL EXPO

PODCAST

Number of Podcast Sessions : 21 Sessions
Attendee Numbers

1,641

HACKATHON

Energy Efficiency - Smart Mobility - Decarbonization - Energy Access



**NEW
ENERGY
NEXUS**
hackathon



Clean energy innovation is changing the way the world works – changes that could unlock trillions of economic developments, create more jobs, and empower millions of people with access to clean and affordable energy.

But to ensure the benefits of 100% clean energy reach 100% of people worldwide, we need a more diverse and growing range of clean energy innovators. And there's no time to waste.



STUDENT VISIT PROGRAMME

As part of the community development programme, we invited 8 universities & vocational schools to visit the show and give them the opportunity to get in touch with key industry players and gain more knowledge onsite.

Number of Participants: 318

Institutions Participated : 8

- Universitas Indonesia - Metallurgical Engineering
- Universitas Pembangunan Nasional "Veteran" Jakarta - Faculty of Engineering
- Universitas Pertahanan R.I - Civil Engineering
- Universitas Atma Jaya - Faculty of Engineering
- SMK Teknik 10 Nopember - Light Vehicle Engineering
- SMKN 29 Jakarta - Electrical Avionics & Electrical Industry
- SMK Adi Sanggoro Bogor - Mining Geology
- SMKN 54 Jakarta - Light Vehicle Engineering & Computer Network Engineering



QUOTES FROM VIP GUESTS

"The execution of IEE Series 2022 as the largest joint exhibition in Southeast Asia is in line with the government's focus on balancing problems and solutions for energy use in Indonesia. The government hopes that IEE Series 2022 can facilitate the technology in optimising the energy utilisation system in Indonesia, especially to achieve energy transition targets while simultaneously revitalising the Indonesian economy through the provision of competitive energy."

Basilio Dias Araujo - Deputy for Maritime Sovereignty & Energy Coordinating Ministry for Maritime Affairs and Investment

TESTIMONIAL

"We've been joining the event for 3 years in a row, and we're happy with the response to our products from the buyers. We'll join the exhibition next year too!"

Catur Adi Yasa

SCAN HERE
TO REGISTER

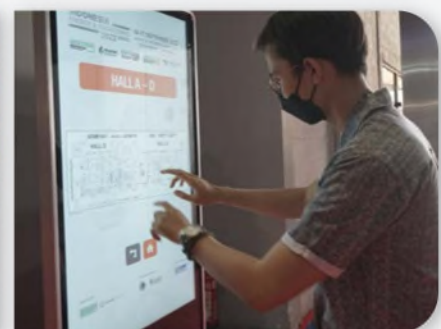
SUSTAINABILITY WITHIN IEE SERIES 2022



Here's how Pamerindo Indonesia implemented the UN Sustainable Development Goals within IEE Series 2022



- Event contents cover various sustainability topic/theme/activity in the Mining, Construction and Electric & Power industry
- Partnering with various NGOs/associations/communities to echo the sustainability topic before and during the show
- Supporting Benih Baik to fund clean water & sanitation system to communities in Central Java
- Running environmentally responsible show (enhance energy efficiency & waste management planning)
- Energy & Resources Efficiency
- The Application of Digital to Reduce Waste
- Local Community Development
- Put Forward Personal Health & Well Being



TESTIMONIAL

"Joining this exhibition was one of our marketing efforts to introduce PT. PLP Indonesia to the electricity industry players. It was a good platform for us to meet the key players in the electricity industry. We hope to see the show grow in the following years"

PT. PLP Indonesia

THANK YOU TO IEE 2022 SPONSORS & PARTNERS

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Sustainability Partner



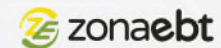
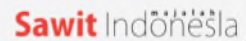
Digital Partners

SAMSUNG

Association Partners



Media Partners - Energy Sector



Media Partners - Engineering Sector



SEE YOU AT SEPTEMBER 2023

ORGANISERS



PAMERINDO INDONESIA

Indira Lysandra
(EPI, OGI)
+62 21 2525320
indira@pamerindo.com

Rachel Pardede
(MI, CI, CSEA)
+62 21 2525320
rachel@pamerindo.com



INFORMA MARKETS - ASIA
Singapore

Carol New
(EPI, OGI)
+65 9759 3143
carol.new@informa.com

Carolyn Lee
(MI, CI, CSEA)
+65 6989 6555
carolyn.lee@informa.com

INFORMA MARKETS - Worldwide
London

Shaun White
+44 7976 887 088
shaun.white@informa.com