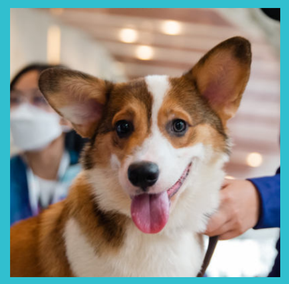
INDONESIA INTERNATIONAL PET EXPO

E-COMMERCE PARTNER
tokopedia

POST SHOW REPORT

26-28 AUGUST 2022

HALL 8,9,10 | ICE BSD CITY



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EXPO SUMMARY

After two years of postponing the fun, Indonesia International Pet Expo eagerly came back in 2022, with the theme of 'Summer on IIPE'. Delightsomely held three days straight on August 26-28 from hall 8, 9, to 10 at Indonesia Convention Exhibition (ICE) BSD, the event successfully gathered all pet lovers, community, complete value chain in pet care, accessories, sitters, veterinary specialists, and retail stores.

At the 2022 Indonesia International Pet Expo, the opening of the exhibition was carried out by the Chairman of Indonesia Veterinary Medical Association Dr. drh. Joko Ismadi, M.Sc and Chief of Asperapi Hosea Andreas Runkat. Enlivened by a papuan dance, in addition to that speech was received by the organizer represented by Mr. Didit Siswodwiatmoko as Director of PT. Temali Indonesia.

With such excitement, Indonesia International Pet Expo 2022 marked the biggest number of visitors from the previous years, which was 53.820 visitors. Along with the accomplishment, 29 communities and 186 exhibitors supported this event thoroughly. This year's activities encompass national to international competitions, notable seminars from veterinary specialists, and talk shows about pet knowledge from experts to celebrities.

DATA FACTS 2022

VISITORS
53.820

EXHIBITORS
186

DAYS
3 Days

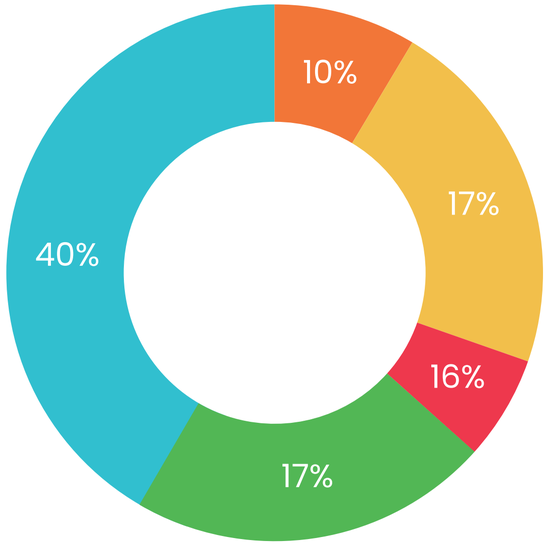
VENUE
3 Hall

AREA
14.400

COMMUNITY
29

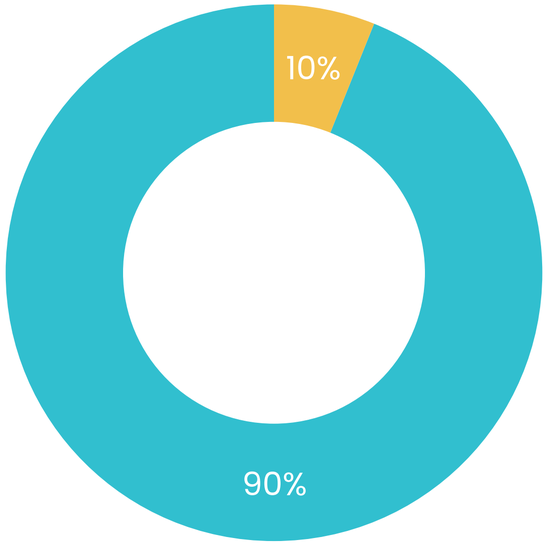
VISITOR 2022

Top Reason For Attending



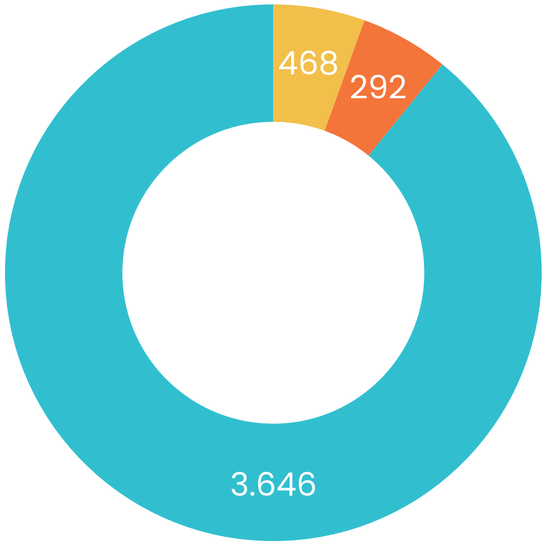
- Pet Health Check
- Shows & Competition
- Adoption Drive
- Talkshow
- Pet Product & Service

Visitorship



- Overseas
- Domestic

Pet Visitors

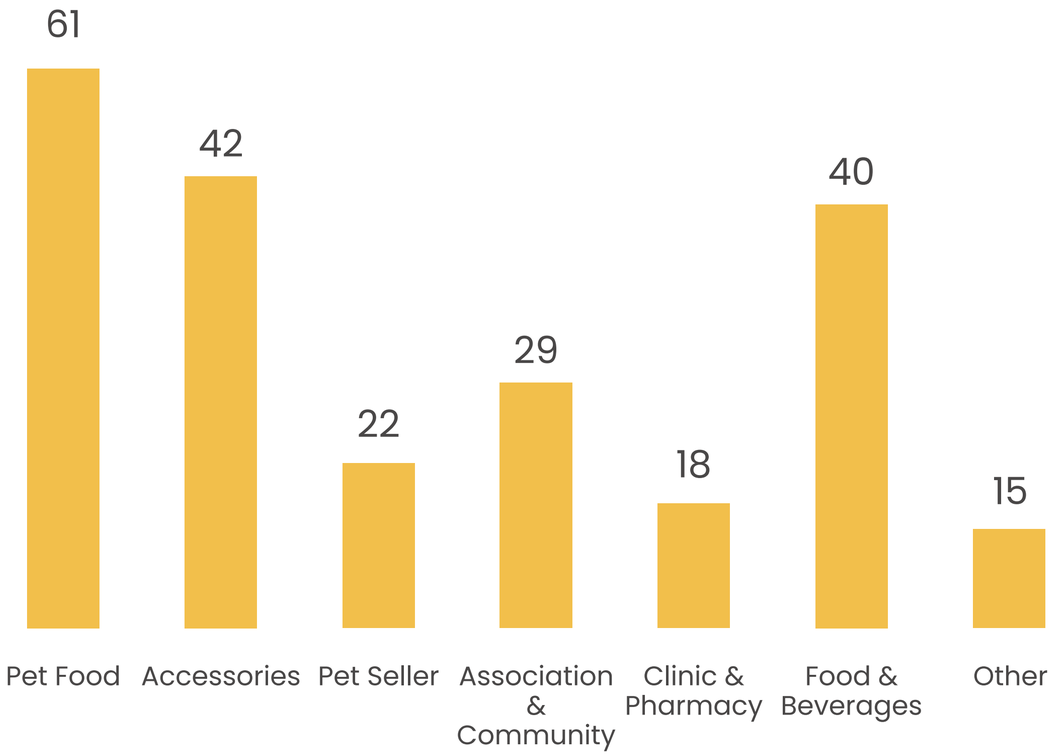


- Cat
- Other
- Dog

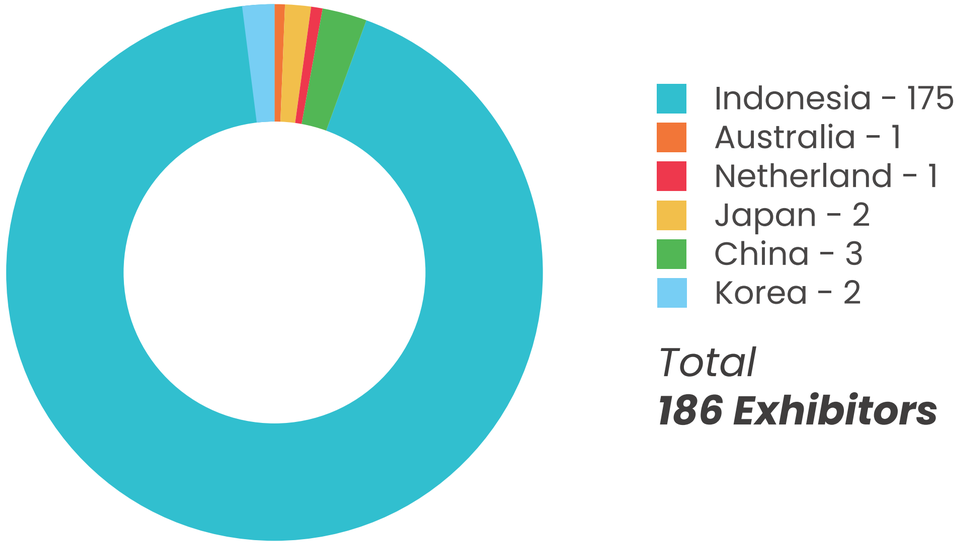
*) 94% visitor was satisfied

EXHIBITORS 2022

Products Category



Nationality



Total
186 Exhibitors

*) 90% exhibitor was satisfied

IIPE 2022
ACKNOWLEDGEMENTS

Sponsored By

Official partner :

Media partner :

Supported by:

Official sound system:

Hotel Partner:

E-commerce partner :

Venue :

Official multimedia:

Official medical partner:

Official contractor:

Official freight forwarder:

EXHIBITORS

PT. Eurovet Indonesia
anteraja
furs tail
Brown Butter kosetto コセット
TETRA PODid
NEOMED
Pet Supplies
EASYLITE
bree Coffee and Kitchen
Montrey
AMO PETRIC
NatureBridge
Ancol
LUSH PETS
Minino
PASEO
THE BARKSLEY'S
Teman Kelinci
PETOPIA
Branchsto
PAWPINESS.ID
drh. Rajanti & Friends
MARKOTOPS BEST OF THE BEST
PRAMA Delicacy Snack
KIN DOG FOOD
joyful life from POOZPET
JerHigh Feed me Love
Ganador
SINGPET
the.pet.chef
Dougie
Premium Pet Supplies
DAILY ÉSSENTIAL
Shifudo
Hikari
Vitakraft
Green Paw VETERINARY CLINIC
Kaniva
Timmypoppies your pet's natural best friend
TECHNODE Anti Microbial Spray Wound Care
Virbac
VERSELE-LAGA
Oxyfresh WE ♥ PETS
unicharm pet
Pets KITA
FELOVE FAMOUS Kennel
BIO-GROOM
Nootie Solutions for Pets. Trusted by Vets.
SABERLE
Bel - Esprit's. Co
WOOF AVENUE
PET + VET Treating Your Pets With Love
Peanut's
KENZO PET HOUSE
ORI CAT
Small Pet Holic
REPTILES INC
Life Cat
URBANSQUAD
Pawtuna
Pawtuna
EQUILÍBRIO
DIGNESS
GiGwi INDONESIA
VITTA SUPER WORMS
ANIMATO PET PHOTOGRAPHY
PURRSONA
BOWWOW KOREA
PetCentrbc
ACIS PT. ACIS EKAMULA SUCAKTI
Boehringer Ingelheim
MERA The Petfood Family
TDV PT. Tunas Daya Vetama
collacare
PETS NATION
boneve
CMK Aqua Feed & Pet Food Industry
Lofiecat
PopoKi Premium Cat Litter
FLUFFYWOOF
BSB
MAXIMA
Hills
Elanco
BOOP
WOOF PACK PUPS
coconut kennel
ADM
Instinct
ZOOM PETCITY
WOOF DELI
Honest Recipe
MEMEGOLLOM PELS
FUJIFILM Value from Innovation
PETCO
RUMAH SINGGAH TPP
ROMINDO PRIMAVETCOM
MAD FOR PETS
WELLNESS PET COMPANY
BARK
CARI YANG DARI SSA
PetWorld
Pedul Kucing
COUCOU
Papillon
TD
AVN
southside buffalo
SUNDO
SCOBY BAR
Woolstock
Pet GOODS
bioion A Quality of Living
petsboutique
PEPMI
Patriots
VetPicurean
NERU MERU
LapakKakiS
Snappy Tom
bubu
Lollipups
VIGOR & SAGE
PRINS
MRC CAT LITTER
GIPAWNCHY
mind up
ORIGI-7 Made with Organic Flaxseed & Oats
zoetis
PET HARBOR
Josera petfood with passion
PUR LAB
The Sack
WONMOR
Ostech Explored with Love
sisMarket.id Grosir
BOLT
GROOVIEST PET PRODUCT
DOG TRAINING
rogz
BlackHawk Every ingredient matters
IRUKA ACE GROOMING SCHOOL KOREA
better than raw
two elephants
MINIBEAR PET SHOP
Oni Ola Art and Craft Playground
MK MULIA KARYA VETATAMA
STAYLOYAL POWMEALS
Wag & Whisk
raw PET GOURMET