

Application Contract MIFB 2015

The 16th Malaysian International Food & Beverage Trade Fair
11-13 June, 2015
Kuala Lumpur, Malaysia, Kuala Lumpur Convention Centre
Application Deadline: 31 March, 2015

MEREBO
MEREBO Messe Marketing
Theodorstrasse 41P
22761 Hamburg
Germany
Tel. +49-40-3999905-0
Fax +49-40-3999905-25
E-mail contact@merebo.com

Exhibitor

Company	<input type="text"/>		
Address 1	<input type="text"/>		
Address 2	<input type="text"/>		
Telephone	<input type="text"/>	Fax	<input type="text"/>
E-mail	<input type="text"/>	VAT no.	<input type="text"/>
Contact Person	<input type="text"/>		

Full Package Stands (please tick your choice)

Stand Size	Dimensions	Normal Rate
<input type="checkbox"/> 9 m ² Row Stand	3 m x 3 m	EUR 2800
<input type="checkbox"/> 18 m ² Row Stand	6 m x 3 m	EUR 5500
<input type="checkbox"/> 27 m ² Row Stand	9 m x 3 m	EUR 8100
<input type="checkbox"/> 36 m ² Row Stand	12 m x 3 m	EUR 10600
<input type="checkbox"/> Corner Stand	10% Surcharge (not available for 9 m ²)	
<input type="checkbox"/> Head Stand	15% Surcharge (not available for 9 m ² and 27 m ² , 36 m ² dimensions 6 m x 6 m)	

Including: Raw space, registration fee, exhibitor badges, 30 invitation tickets, catalogue entry with company description, special discount rates for the partner hotel.

Stand construction in Octanorm System, carpet, fascia board with exhibitor name and booth number, needle punched carpet, 2 units of spotlights, 1 unit of information desk, 2 units of chair and 1 unit of waste paper bin, daily stand cleaning.

Space only (please tick your choice)

m² with own stand construction

	Stand Size	Normal Rate
<input type="checkbox"/>	Row stand (1 side open) min. 18 m ²	EUR 285 / m ²
<input type="checkbox"/>	Corner stand (2 sides open) min. 18 m ²	EUR 290 / m ²
<input type="checkbox"/>	Head stand (3 sides open) min. 36 m ²	EUR 295 / m ²
<input type="checkbox"/>	Island stand (4 sides open)	not available

Including: Raw space, registration fee, exhibitor badges, 50 invitation tickets, catalogue entry with company description, special discount rates for the official hotel.

<input type="text"/>	<input type="text"/>	<input type="text"/>
Place & Date	Name	Authorised signature

The Participation Terms are recognized as legally binding in all parts. (www.merebo.com/Terms)
Terms of Payment: 30% of total charges to be paid immediately upon receipt of the invoice. Remaining balance to be remitted before 31 March, 2015.

Please return by e-mail or fax

Terms of participation

1. Application to participate in the exhibition

Applications are to be made on the enclosed form, which should be returned to MEREBO Messe Marketing at the earliest opportunity, filled in and signed with a legally binding signature. The rental contract comes into force once MEREBO Messe Marketing has informed the applicant in writing that he is admitted.

The exhibitors shall not be entitled to withdraw from the exhibition after admission. Notice of withdrawal shall be made in writing to the MEREBO Messe Marketing, and shall take effect only when written consent is given by MEREBO Messe Marketing and the exhibitor agrees to pay compensation in accordance with the sliding scale that follows. The cancellation charge is calculated as a proportion of the participation fee, depending on how long before the start of the event the withdrawal is received: 1. 6 months or more 25%, between 4 and 6 months 50%, between 0 and 4 months 100%.

MEREBO Messe Marketing is entitled to rescind the application contract or to terminate the application contract if the exhibitor opens insolvency proceedings or bankruptcy proceedings or if the company of the exhibitor goes into liquidation. However the full participation fees must be paid.

2. Participation fees and terms of payment

The participation fees are calculated in accordance with the clauses set out in the application form. The fee to be paid by the exhibitor to MEREBO Messe Marketing includes the rent for the space as well as the wide range of services offered by MEREBO Messe Marketing. The deadlines for payment given in the application form or the invoice must be observed. If the stand is allocated within 90 days of the start of the fair, then the full amount is due immediately. If the terms of payment are not met by the exhibitor, MEREBO Messe Marketing reserves the right to cancel the application. If the application is cancelled, the exhibitor is liable for 50% of the participation fees. In case of cancellation within 90 days before the exhibition begins, the full participation fees must be paid.

3. Co-exhibitors and additionally represented organisations

Co-exhibitors and additionally represented organisations must be applied for separately in writing, together with the application for the main exhibitor, and specifying their full addresses.

4. Cancellation or curtailment of the exhibition

MEREBO Messe Marketing shall not be required to refund the participation fees or any part thereof to the exhibitor or be liable for any loss or damage suffered by the exhibitor in the event that the exhibition is cancelled or suspended or the duration of the exhibition is reduced owing to such circumstances beyond MEREBO Messe Marketing's control as may be: - outbreak of war or civil unrest - orders of governmental or statutory authorities - fire, floods and other acts of God strikes by workmen; lockouts.

5. Non-liability

MEREBO Messe Marketing assumes no liability for exhibition items or display material and something like that just as consequential damages. MEREBO Messe Marketing moreover excludes all liability for disadvantages and damages suffered by exhibitors as the result of incorrect catalogue entries and additional services. This does not affect liability on the basis of wilful or gross negligent misconduct. Any liability for ensuring unhindered setting up and taking down of stands is excluded. Non-liability is valid for damage direct or indirect independent of legal ground. Non-liability refers to material, property and personal damage, i. e. damage to body and life. It is valid for the exhibitor as well as for any other persons participating in the exhibition. The non-liability mentioned above is also valid for the other exemptions and limitations of liability of these terms of exhibition which will be effective without restrictions.

6. Warranty

Complaints about any deficiencies in the stand or exhibition area are to be made in writing to MEREBO Messe Marketing immediately on taking over the stand, and at the latest on the last day for setting up stands, so that MEREBO Messe Marketing can remedy such deficiencies. Subsequent complaints cannot be considered, and cannot lead to claims against MEREBO Messe Marketing.

7. Legal venue

The legal venue and place of fulfilment for contractual payments is Hamburg/Germany. Federal German law shall apply to any disputes arising from the contract. This translation is intended only for guidance and information. To the best of our knowledge and belief it is a faithful representation of the German original; however, in the event of divergence between the English and the German text, the German takes precedence.