



ILDEX INDONESIA

BSD City / Jakarta, Indonesia

17 – 19 September, 2025

ILDEX Indonesia 2025 in Jakarta

The 5th International Livestock, Dairy, Meat Processing and Aquaculture Exposition

ILDEX Indonesia 2025 held during 17-19 September 2025 at ICE, BSD City / West Jakarta, is one of the alternative trade exhibitions and conferences for livestock, dairy, meat processing and aquaculture exposition in Southeast Asia, recording more than 9,000 attendances from 30 countries participating in the 2022 exhibition. It is organized by VNU Exhibitions Asia Pacific Co., Ltd. a joint venture between Jaarbeurs from the Netherlands and TCC Exhibition and Convention Center from Thailand. MEREBO is the official agent of VNU for the Europe (except Italy and Turkey) & Australia Pavilion.

ILDEX Indonesia has become one the leading trade exhibition in the Southeast Asia region with strong attendance and plentiful business opportunities. Livestock experts and leading exhibitors have stated that it is the best marketplace and international business platform for the Indonesian market.

Organizer

VNU Exhibitions Asia Pacific Co., Ltd.

Europe & Australia Pavilion

MEREBO GmbH Messe International

Scope of Exhibits

- Animal breeding
- Animal health
- Animal housing & farm equipment
- Egg processing, packaging, handling and refrigeration
- Feed
- Feed ingredients /additives
- Hatching / Incubation
- Industrial feed, grain & raw material processing equipment
- Knowledge transfer / consultancy
- Laboratory, testing equipment and services
- Logistics & handling
- Meat processing, seasoning, packaging, handling, refrigeration
- Slaughter equipment
- Wastewater treatment
- ... Others

The Venue

ICE (Indonesia Convention Exhibition), BSD City / West Jakarta



ILDEX Indonesia 2023 will be held at the Indonesia Convention Exhibition (ICE). It is a convention and exhibition centre located at BSD City (South Tangerang), west of Jakarta. It is newly built in 2015 and is now the biggest convention and exhibition center in Indonesia.

It has 10 exhibition halls with a total area of 50,000 sqm, 50,000 sqm outdoor exhibition space, 33 meeting rooms, one 4,000 sqm convention hall and one 12,000 sqm pre-function lobby. The halls are equipped to accommodate exhibitions, trade shows, conferences and other events. A four-star hotel is located within the ICE complex to facilitate for accommodation for those joining different events at the venue.

The Participation

All inclusive! The main attention of MEREBO is to provide you with full service and high standards to simplify your participation as much as possible. Our renowned partners for freight forwarding, individual stand design, travel, accommodation, etc. will also support you.

MEREBO and partners are always available on-site to ensure a smooth show process for you and your company.

Participation Costs within the Europe, America & Australia Pavilions

Full Package Stands		Space only (per m ²)	
9 m ² Row Stand	EUR 4600	Corner Stand (min. 18 m ²)	EUR 440
12 m ² Row Stand	EUR 6000	Head Stand (min. 36 m ²)	EUR 460
18 m ² Row Stand	EUR 9000	Island Stand (min. 72 m ²)	EUR 480
24 m ² Head Stand	EUR 13100		
36 m ² Head Stand	EUR 19500		

Please check the Early Bird Rates on the Application Form for bookings made until 30 Sep, 2024

Details of the Full Package Stands

The Full Package Stands contain all necessary items of a high-quality stand construction. They enable an attractive presentation of your company. Additional items such as machinery power connections, water supplies, show cases, kitchen units or any other special requirement can be ordered as well.

Please refer to the attached stand layouts for all details.

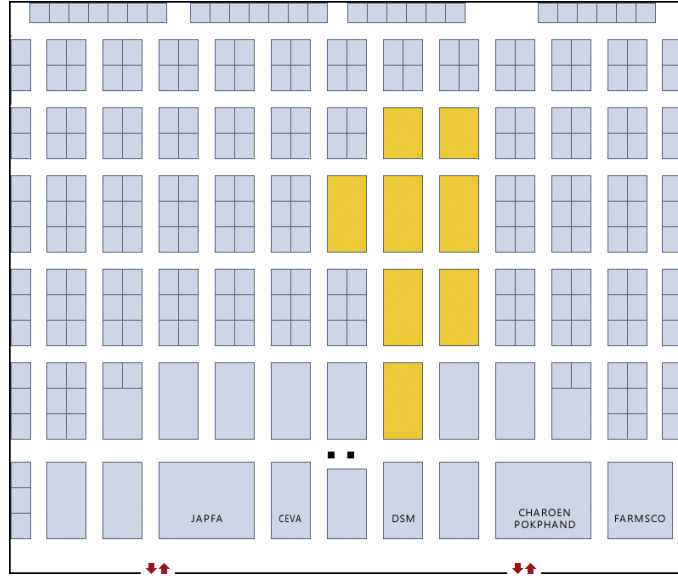
Full Package Stands contain:

- Exhibition space
- Stand construction in Octanorm System
- Carpet in different colours
- Company name on fascia panel
- Lockable storage room (12 - 36 m²: 1 m²)
- 1 Information counter (18 - 36 m²: 2)
- 1 Power socket 220V
- 1 Paper basket
- 1 Spotlight each 3 m²
- 1 Table 70 x 70 cm (18 -36 m²: 2)
- 4 Leather chairs (18 and 24 m²: 6, 36 m²: 8)
- Exhibitor Badges
- Listing in the Catalogue
- Daily stand cleaning



Floor Plan with

The Europe & Australia areas are highlighted in yellow



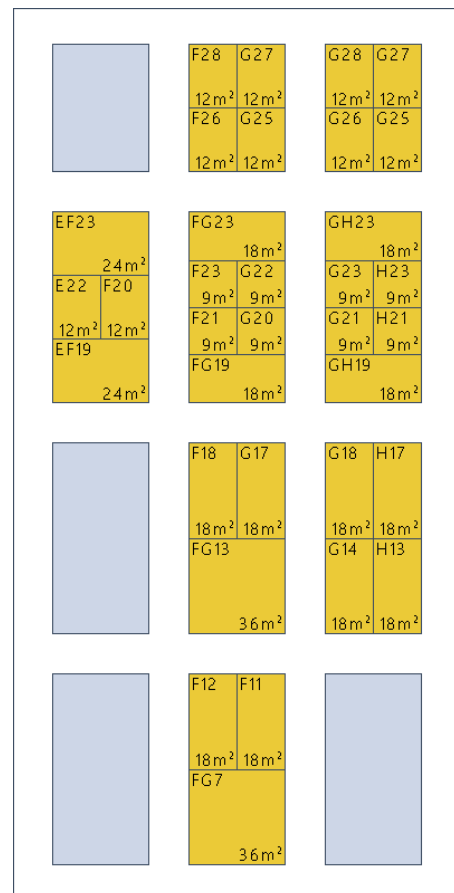
Europe & Australia Pavilions in detail

Please contact Agnes Rike Fitria for your preferred location

Email agnes@merebo.com

Phone +49-40-3999905-20

Mobile +49-151-50742767



Review of 2023

The full Show Report can be downloaded from our ILDEX Indonesia 2023 website

Number of Exhibitors. 220

Exhibiting Nations: 30

Number of Visitors: 9000

Contact

Europe & Australia / New Zealand

MEREBO GmbH Messe International

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22419 Hamburg

GERMANY

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Rest of the World

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88 The PARQ, 4th Fl., West Wing,

Ratchadaphisek Rd., Khlong Toei, Khlong Toei,

Bangkok 10110

THAILAND

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E-mail: info@vnuasiapacific.com

Web

Please visit ILDEX Indonesia 2023 website for more details and always updated floor plans

www.ildexindonesia.merebo.com

Application Contract ILDEX Indonesia 2025

7th International Livestock, Dairy, Meat Processing and Aquaculture Exposition
 17 - 19 September, 2025
 BSD City/Jakarta, Indonesia
 ICE (Indonesia Convention Exhibition)
 Application Deadline: 31 May, 2025
 Early Bird Rate valid until 30 September, 2024



MEREBO GmbH
 Oehleckerring 2
 22419 Hamburg
 Germany
 Tel. +49-40-3999905-C
 Fax +49-40-3999905-25
 E-mail contact@merebo.com

Exhibitor

Company			
Address 1			
Address 2			
Telephone		VAT No.	
Contact Person		E-mail	

Option 1: Full Package Stand (please tick your choice)

Registration Fee EUR 390

Stand Size	Dimensions	Early Bird Rate	Normal Rate
<input type="checkbox"/> 9 m ² Row Stand	3 m x 3 m	EUR 4400	EUR 4600
<input type="checkbox"/> 12 m ² Row Stand	4 m x 3 m	EUR 5800	EUR 6000
<input type="checkbox"/> 18 m ² Row Stand	6 m x 3 m	EUR 8700	EUR 9000
<input type="checkbox"/> 24 m ² Head Stand	6 m x 4 m	EUR 12700	EUR 13100
<input type="checkbox"/> 36 m ² Head Stand	6 m x 6 m	EUR 19000	EUR 19500
<input type="checkbox"/> Corner Stand: Surcharge of 10% for 12 and 18 m ² (not available for 9 m ²)			
<input type="checkbox"/> Head Stand: Surcharge of 10% for 18 m ² (not available for 9 and 12 m ²)			

Including: Raw space, exhibitor badges, catalogue entry.

Stand construction in Octanorm System, carpet in different colours, company name on fascia panel, lockable storage room (12 - 36 m²: 1 m²), 1 information counter (18 - 36 m²: 2), 1 power socket 220V, 1 paper basket, 1 spotlight each 3 m², 1 table 70 x 70 cm (18 - 36 m²: 2), 4 leather chairs (18 - 24 m²: 6, 36 m²: 8)

Option 2: Space only (please tick your choice)

m² with own stand construction

	Stand Size	Early Bird Rate	Normal Rate
<input type="checkbox"/> Corner stand (2 sides open)	min. 18 m ²	EUR 420 / m ²	EUR 440 / m ²
<input type="checkbox"/> Head stand (3 sides open)	min. 36 m ²	EUR 440 / m ²	EUR 460 / m ²
<input type="checkbox"/> Island stand (4 sides open)	min. 72 m ²	EUR 460 / m ²	EUR 480 / m ²

Including: Raw space, exhibitor badges, catalogue entry.

Place & Date	Name	Authorised signature

The Participation Terms are recognized as legally binding in all parts.

Terms of Payment: 20% of total charges to be paid upon receipt of the invoice. 30% by 30 September, 2024. Remaining balance to be remitted before 31 May, 2025.

Terms of participation

1. Application to participate in the exhibition

Applications are to be made on the enclosed form, which should be returned to MEREBO GmbH at the earliest opportunity, filled in and signed with a legally binding signature. The rental contract comes into force once MEREBO GmbH has informed the applicant in writing that he is admitted.

The exhibitors shall not be entitled to withdraw from the exhibition after admission. Notice of withdrawal shall be made in writing to the MEREBO GmbH, and shall take effect only when written consent is given by MEREBO GmbH and the exhibitor agrees to pay compensation in accordance with the sliding scale that follows. The cancellation charge is calculated as a proportion of the participation fee, depending on how long before the start of the event the withdrawal is received: 1. 6 months or more 25%, between 4 and 6 months 50%, between 0 and 4 months 100%.

MEREBO GmbH is entitled to rescind the application contract or to terminate the application contract if the exhibitor opens insolvency proceedings or bankruptcy proceedings or if the company of the exhibitor goes into liquidation. However the full participation fees must be paid.

2. Participation fees and terms of payment

The participation fees are calculated in accordance with the clauses set out in the application form. The fee to be paid by the exhibitor to MEREBO GmbH includes the rent for the space as well as the wide range of services offered by MEREBO GmbH. The deadlines for payment given in the application form or the invoice must be observed. If the stand is allocated within 90 days of the start of the fair, then the full amount is due immediately. If the terms of payment are not met by the exhibitor, MEREBO GmbH reserves the right to cancel the application. If the application is cancelled, the exhibitor is liable for 50% of the participation fees. In case of cancellation within 90 days before the exhibition begins, the full participation fees must be paid.

3. Co-exhibitors and additionally represented organisations

Co-exhibitors and additionally represented organisations must be applied for separately in writing, together with the application for the main exhibitor, and specifying their full addresses.

4. Cancellation or curtailment of the exhibition

MEREBO GmbH shall not be required to refund the participation fees or any part thereof to the exhibitor or be liable for any loss or damage suffered by the exhibitor in the event that the exhibition is cancelled or suspended or the duration of the exhibition is reduced owing to such circumstances beyond MEREBO GmbH's control as may be: - outbreak of war or civil unrest - orders of governmental or statutory authorities - fire, floods and other acts of God strikes by workmen; lockouts.

5. Non-liability

MEREBO GmbH assumes no liability for exhibition items or display material and something like that just as consequential damages. MEREBO GmbH moreover excludes all liability for disadvantages and damages suffered by exhibitors as the result of incorrect catalogue entries and additional services. This does not affect liability on the basis of wilful or gross negligent misconduct. Any liability for ensuring unhindered setting up and taking down of stands is excluded. Non-liability is valid for damage direct or indirect independent of legal ground. Non-liability refers to material, property and personal damage, i. e. damage to body and life. It is valid for the exhibitor as well as for any other persons participating in the exhibition. The non-liability mentioned above is also valid for the other exemptions and limitations of liability of these terms of exhibition which will be effective without restrictions.

6. Warranty

Complaints about any deficiencies in the stand or exhibition area are to be made in writing to MEREBO GmbH immediately on taking over the stand, and at the latest on the last day for setting up stands, so that MEREBO Messe Marketing can remedy such deficiencies. Subsequent complaints cannot be considered, and cannot lead to claims against MEREBO GmbH.

7. Legal venue

The legal venue and place of fulfilment for contractual payments is Hamburg/Germany. Federal German law shall apply to any disputes arising from the contract. This translation is intended only for guidance and information. To the best of our knowledge and belief it is a faithful representation of the German original; however, in the event of divergence between the English and the German text, the German takes precedence.