

INDO 
LIVESTOCK
2021 EXPO & FORUM

Jakarta, Indonesia

23 – 25 June, 2021

INDO LIVESTOCK 2021: The 15th Indonesia's No. 1 Livestock, Feed, Dairy and Fisheries Industry Show!

Jakarta will once again host the 15th Indonesia's No.1 Livestock, Feed, Dairy, and Fisheries Industry Show in Indonesia - INDO LIVESTOCK 2021 Expo & Forum incorporating with Indo Feed 2021, Indo Dairy 2021 and Indo Fisheries 2021, on 23 - 25 June 2021 at Jakarta Convention Center, Jakarta - Indonesia.

Hosted by the Directorate General of Livestock and Animal Health, Ministry of Agriculture of the Republic of Indonesia, INDO LIVESTOCK Expo & Forum is today a 'must attend' event for decision makers and buyers across Asia. More than 16,000 trade visitors and delegates are expected to attend the Expo, Seminar and Technical Presentation in 2021. More importantly, over 600 exhibitors from 40+ countries are expected to once again participate in Indo Livestock Expo & Forum. INDO LIVESTOCK 2021 is proven to be the preferred venue for buyers to source for new technology and equipment and where industry professionals get update on the latest technological advances and industry trends.

Organizer

PT Napindo Media Ashatama

Europe, America & Australia Pavilion

MEREBO GmbH Messe International

Host

Directorate General of Livestock Services and Animal Health, Ministry of Agriculture Indonesia

Scope of Exhibits

- Meat processing
- Feed storage / feed production
- Measuring, instrumentation and control
- Stable / hall engineering
- Management and consulting services
- Breeding animals, breeding programs, trade
- etc.
- Husbandry and feeding techniques
- Milking and cooling technology
- Safety systems
- Transport vehicles
- Recycling and waste disposal systems
- Animal health

Sponsors and Supporters

- Department of Industry
- Indonesian Exhibition Companies Association
- Indonesian Veterinary Medical Association
- Indonesian Feedmills Association
- Association Poultry Producers
- Indonesian Poultry Information Centre
- Department of Trade
- Indonesian Poultry Breeder Association
- Indonesian Veterinary Drugs Association
- Indonesian Poultry Entrepreneur Association
- Federation of Asean Poultry Producers (FAPP)
- Indonesian Society of Animal Science (ISPI)

The Venue



INDO LIVESTOCK 2021 will be held at the Jakarta Convention Centre (JCC). JCC is located in Bung Karno Sport Complex, Kebayoran Baru, South Jakarta. JCC has 13 various sized meeting room. The Jakarta Convention Centre is the largest and best equipped facility in the region. It offers versatility, modern efficiency and traditional Indonesian hospitality.

The Participation

All inclusive! The main attention of MEREBO is to provide you with full service and high standards to simplify your participation as much as possible. Our renowned partners for freight forwarding, individual stand design, travel, accommodation, etc. will also support you.

MEREBO and partners are always available on-site to ensure a smooth show process for you and your company.

Participation Costs within the Europe, America & Australia Pavilions

Full Package Stands		Space only (per m ²)	
9 m ² Row Stand	EUR 3800	Corner Stand (min. 18 m ²)	EUR 365
12 m ² Corner Stand	EUR 4950	Head Stand (min. 24 m ²)	EUR 370
18 m ² Corner Stand	EUR 7500	Island Stand (min. 36 m ²)	EUR 375
24 m ² Head Stand	EUR 9900		
36 m ² Head Stand	EUR 14700		

Details of the Full Package Stands

The Full Package Stands contain all necessary items of a high-quality stand construction. They enable an attractive presentation of your company. Additional items such as machinery power connections, water supplies, show cases, kitchen units or any other special requirement can be ordered as well. Please refer to the attached stand layouts for all details.

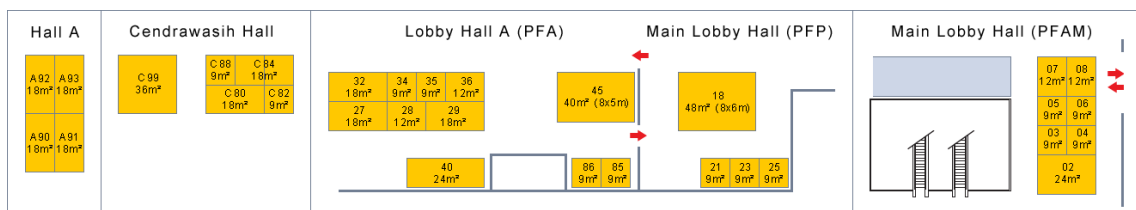
Full Package Stands contain:

- Exhibition space
- Stand construction in Octanorm System
- Carpet in different colours
- Company name on fascia panel
- Lockable storage room (9 and 12 m²: 0.5 m², 18 - 36 m²: 1 m²)
- 1 Information counter (18 - 36 m²: 2)
- 1 Power socket 220V
- 1 Paper basket
- 1 Wall coat hanger
- 1 spotlights each 3 m²
- 1 Table 70 x 70 cm (18 -36 m²: 2)
- 4 Leather chairs (18 and 24 m²: 6, 36 m²: 8)
- Exhibitor Badges
- Listing in the Catalogue
- Daily stand cleaning

Floor Plan with the Europe, America & Australia areas highlighted in yellow



Europe, America & Australia Pavilions in detail



Please contact Agnes Rike Fitria for your preferred location

Email agnes@merebo.com, Phone +49-40-3999905-20, Mobile +49-151-50742767

Review of 2018

The full Show Report can be downloaded from our INDO LIVESTOCK 2020 website

Number of Exhibitors

575

Exhibiting Nations

45 (Argentina, Australia, Austria, Bangladesh, Belgium, Brazil, Cambodia, Canada, China, Denmark, Finland, France, Germany, Greece, Hungary, India, Indonesia, Italy, Japan, Jordan, Kenya, Korea, Malaysia, Mexico, Myanmar, New Zealand, Norway, Pakistan, Peru, Philippines, Poland, Singapore, Spain, Sri Lanka, Sweden, Switzerland, Taiwan, Thailand, The Netherlands, The United Kingdom, The United States, Turkey, Ukraine, United Arab Emirates, Vietnam)

Exhibition Area

18000 m²

Number of Visitors

16000

Visitors by Job Function

Staff	15%	Supervisor	2%
Commissaries/Owner	25%	Other Managers	3%
General Manager	11%	R and D	1%
Director	5%	Operational Manager	2%
Student	12%	Consultant	2%
Sales/Marketing Manager	7%	Lecturer / Trainer	1%
Veterinary	6%	Financial Manager	1%
Technical/ Maintenance Manager	4%	Chef	1%
Production Manager	2%		

Contact

Europe, America & Australia / New Zealand

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GERMANY

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Rest of the World

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Web

Please visit INDO LIVESTOCK 2021 website for more details and always updated floor plans

www.indolivestock.merebo.com

Application Contract INDO LIVESTOCK 2021

15th Indonesia Livestock, Feed, Dairy and Fisheries Industry Show
23 - 25 July, 2021
Jakarta, Indonesia
Jakarta Convention Centre
Application Deadline: 23 March, 2021



MEREBO GmbH
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22453 Hamburg
Germany
Tel. +49-40-3999905-C
Fax +49-40-3999905-25
E-mail contact@merebo.com

Exhibitor

Company			
Address 1			
Address 2			
Telephone		VAT No.	
Contact Person		E-mail	

Option 1: Full Package Stands (please tick your choice)

Stand Size	Dimensions	Normal Rate
<input type="checkbox"/> 9 m ² Row Stand	3 m x 3 m	EUR 3800
<input type="checkbox"/> 12 m ² Row Stand	4 m x 3 m	EUR 4950
<input type="checkbox"/> 18 m ² Row Stand	6 m x 3 m	EUR 7500
<input type="checkbox"/> 24 m ² Corner Stand	8 m x 3 m (6 m x 4 m)	EUR 9900
<input type="checkbox"/> 36 m ² Head Stand	6 m x 6 m	EUR 14700
<input type="checkbox"/> Corner Stand: Surcharge of EUR 100 for 12 and 18 m ² (included for 24 m ²)		
<input type="checkbox"/> Head Stand: Surcharge of EUR 200 for 18 and 24 m ² (included for 36 m ²)		

Including: Raw space, registration fee, exhibitor badges, catalogue entry with company description, complimentary company presentation, special discount rate for the official hotel.

Stand construction in Octanorm System, carpet in different colors, company name on fascia board, 0.5 m² lockable storage room (18, 24 and 36 m²: 1 m²), 1 information counter (18, 24 and 36 m²: 2 pcs.), 4 spotlights (18 and 24 m²: 6 pcs., 36 m²: 8 pcs.), 1 table 70 x 70 cm (18, 24 and 36 m²: 2 pcs.), 4 chairs (18 and 24 m²: 6 pcs., 36 m²: 8 pcs.), 1 paper basket, 1 wall coat hanger, 1 power supply 220V (2 amp), daily stand cleaning.

Option 2 Space only (please tick your choice)

m² with own stand construction

	Stand Size	Normal Rate
<input type="checkbox"/> Corner stand (2 sides open)	min. 18 m ²	EUR 365 / m ²
<input type="checkbox"/> Head stand (3 sides open)	min. 24 m ²	EUR 370 / m ²
<input type="checkbox"/> Island stand (4 sides open)	min. 54 m ²	EUR 375 / m ²

Including: Raw space, registration fee, exhibitor badges, catalogue entry with company description, complimentary company presentation, special discount rate for the official hotel.

Place & Date	Name	Authorised signature
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The Participation Terms are recognized as legally binding in all parts.

Terms of Payment: 50% of total charges to be paid immediately upon receipt of the invoice. Remaining balance to be remitted before 23 March, 2021.

Terms of participation

1. Application to participate in the exhibition

Applications are to be made on the enclosed form, which should be returned to MEREBO GmbH at the earliest opportunity, filled in and signed with a legally binding signature. The rental contract comes into force once MEREBO GmbH has informed the applicant in writing that he is admitted.

The exhibitors shall not be entitled to withdraw from the exhibition after admission. Notice of withdrawal shall be made in writing to the MEREBO GmbH, and shall take effect only when written consent is given by MEREBO GmbH and the exhibitor agrees to pay compensation in accordance with the sliding scale that follows. The cancellation charge is calculated as a proportion of the participation fee, depending on how long before the start of the event the withdrawal is received: 1. 6 months or more 25%, between 4 and 6 months 50%, between 0 and 4 months 100%.

MEREBO GmbH is entitled to rescind the application contract or to terminate the application contract if the exhibitor opens insolvency proceedings or bankruptcy proceedings or if the company of the exhibitor goes into liquidation. However the full participation fees must be paid.

2. Participation fees and terms of payment

The participation fees are calculated in accordance with the clauses set out in the application form. The fee to be paid by the exhibitor to MEREBO GmbH includes the rent for the space as well as the wide range of services offered by MEREBO GmbH. The deadlines for payment given in the application form or the invoice must be observed. If the stand is allocated within 90 days of the start of the fair, then the full amount is due immediately. If the terms of payment are not met by the exhibitor, MEREBO GmbH reserves the right to cancel the application. If the application is cancelled, the exhibitor is liable for 50% of the participation fees. In case of cancellation within 90 days before the exhibition begins, the full participation fees must be paid.

3. Co-exhibitors and additionally represented organisations

Co-exhibitors and additionally represented organisations must be applied for separately in writing, together with the application for the main exhibitor, and specifying their full addresses.

4. Cancellation or curtailment of the exhibition

MEREBO GmbH shall not be required to refund the participation fees or any part thereof to the exhibitor or be liable for any loss or damage suffered by the exhibitor in the event that the exhibition is cancelled or suspended or the duration of the exhibition is reduced owing to such circumstances beyond MEREBO GmbH's control as may be: - outbreak of war or civil unrest - orders of governmental or statutory authorities - fire, floods and other acts of God strikes by workmen; lockouts.

5. Non-liability

MEREBO GmbH assumes no liability for exhibition items or display material and something like that just as consequential damages. MEREBO GmbH moreover excludes all liability for disadvantages and damages suffered by exhibitors as the result of incorrect catalogue entries and additional services. This does not affect liability on the basis of wilful or gross negligent misconduct. Any liability for ensuring unhindered setting up and taking down of stands is excluded. Non-liability is valid for damage direct or indirect independent of legal ground. Non-liability refers to material, property and personal damage, i. e. damage to body and life. It is valid for the exhibitor as well as for any other persons participating in the exhibition. The non-liability mentioned above is also valid for the other exemptions and limitations of liability of these terms of exhibition which will be effective without restrictions.

6. Warranty

Complaints about any deficiencies in the stand or exhibition area are to be made in writing to MEREBO GmbH immediately on taking over the stand, and at the latest on the last day for setting up stands, so that MEREBO Messe Marketing can remedy such deficiencies. Subsequent complaints cannot be considered, and cannot lead to claims against MEREBO GmbH.

7. Legal venue

The legal venue and place of fulfilment for contractual payments is Hamburg/Germany. Federal German law shall apply to any disputes arising from the contract. This translation is intended only for guidance and information. To the best of our knowledge and belief it is a faithful representation of the German original; however, in the event of divergence between the English and the German text, the German takes precedence.