

Application Contract Livestock Malaysia 2027

12th Malaysian International Feed, Livestock & Meat Industry Show
10 -12 August, 2027
Kuala Lumpur, Malaysia
KLCC Kuala Lumpur Convention Centre
Application Deadline: 10 May, 2027



MEREBO GmbH
Oehleckerring 2
22419 Hamburg
Germany
Tel. +49-40-3999905-C
E-mail contact@merebo.com

Exhibitor

Company			
Address 1			
Address 2			
Telephone		VAT No.	
Contact Person		E-mail	

Option 1: Full Package Stand (please tick your choice)

	Stand Size	Dimensions	Regular Rate
☐	9 m ² Row Stand	3 m x 3 m	EUR 4100
☐	12 m ² Row Stand	4 m x 3 m	EUR 5400
☐	18 m ² Corner Stand	6 m x 3 m	EUR 8200
☐	24 m ² Head Stand	6 m x 4 m	EUR 10800

Including: Raw space, exhibitor badges, catalogue entry.

Stand construction in Octanorm System, carpet in different colors, company name on fascia board, 1 m² lockable storage room (for 12-24 m²), 1 information counter (18-24 m²: 2), 4 spotlights (18-24 m²: 6), 1 table (18-24 m²: 2), 4 chairs (18-24 m²: 6), 1 paper basket, 1 power socket 220V, daily stand cleaning.

Option 2: Space only (please tick your choice)

	m ² with own stand construction
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	Stand Size	Regular Rate
☐	Corner stand (2 sides open) min. 18 m ²	EUR 410
☐	Head stand (3 sides open) min. 36 m ²	EUR 415
☐	Island stand (4 sides open) min. 72 m ²	EUR 420

Including: Raw space, exhibitor badges, catalogue entry

Place & Date	Name	Authorised signature

The Participation Terms are recognized as legally binding in all parts.
Terms of Payment: Total charges to be paid upon receipt of the invoice.

This form is only for exhibitors from Europe and North America.

Terms of participation

1. Application to participate in the exhibition

Applications are to be made on the enclosed form, which should be returned to MEREBO GmbH at the earliest opportunity, filled in and signed with a legally binding signature. The rental contract comes into force once MEROEBO GmbH has informed the applicant in writing that he is admitted.

The exhibitors shall not be entitled to withdraw from the exhibition after admission. Notice of withdrawal shall be made in writing to the MEREBO GmbH, and shall take effect only when written consent is given by MEREBO GmbH and the exhibitor agrees to pay compensation in accordance with the sliding scale that follows. The cancellation charge is calculated as a proportion of the participation fee, depending on how long before the start of the event the withdrawal is received: 1. 6 months or more 25%, between 4 and 6 months 50%, between 0 and 4 months 100%.

MEREBO GmbH is entitled to rescind the application contract or to terminate the application contract if the exhibitor opens insolvency proceedings or bankruptcy proceedings or if the company of the exhibitor goes into liquidation. However the full participation fees must be paid.

2. Participation fees and terms of payment

The participation fees are calculated in accordance with the clauses set out in the application form. The fee to be paid by the exhibitor to MEREBO GmbH includes the rent for the space as well as the wide range of services offered by MEREBO GmbH. The deadlines for payment given in the application form or the invoice must be observed. If the stand is allocated within 90 days of the start of the fair, then the full amount is due immediately. If the terms of payment are not met by the exhibitor, MEREBO GmbH reserves the right to cancel the application. If the application is cancelled, the exhibitor is liable for 50% of the participation fees. In case of cancellation within 90 days before the exhibition begins, the full participation fees must be paid.

3. Co-exhibitors and additionally represented organisations

Co-exhibitors and additionally represented organisations must be applied for separately in writing, together with the application for the main exhibitor, and specifying their full addresses.

4. Cancellation or curtailment of the exhibition

MEREBO GmbH shall not be required to refund the participation fees or any part thereof to the exhibitor or be liable for any loss or damage suffered by the exhibitor in the event that the exhibition is cancelled or suspended or the duration of the exhibition is reduced owing to such circumstances beyond MEREBO GmbH's control as may be: - outbreak of war or civil unrest - orders of governmental or statutory authorities - fire, floods and other acts of God strikes by workmen; lockouts.

5. Non-liability

MEREBO GmbH assumes no liability for exhibition items or display material and something like that just as consequential damages. MEREBO GmbH moreover excludes all liability for disadvantages and damages suffered by exhibitors as the result of incorrect catalogue entries and additional services. This does not affect liability on the basis of wilful or gross negligent misconduct. Any liability for ensuring unhindered setting up and taking down of stands is excluded. Non-liability is valid for damage direct or indirect independent of legal ground. Non-liability refers to material, property and personal damage, i. e. damage to body and life. It is valid for the exhibitor as well as for any other persons participating in the exhibition. The non-liability mentioned above is also valid for the other exemptions and limitations of liability of these terms of exhibition which will be effective without restrictions.

6. Warranty

Complaints about any deficiencies in the stand or exhibition area are to be made in writing to MEREBO GmbH immediately on taking over the stand, and at the latest on the last day for setting up stands, so that MEREBO Messe Marketing can remedy such deficiencies. Subsequent complaints cannot be considered, and cannot lead to claims against MEREBO GmbH.

7. Legal venue

The legal venue and place of fulfilment for contractual payments is Hamburg/Germany. Federal German law shall apply to any disputes arising from the contract. This translation is intended only for guidance and information. To the best of our knowledge and belief it is a faithful representation of the German original; however, in the event of divergence between the English and the German text, the German takes precedence.