



# MEGAZOO 2026 Season 2

NOV 20 - 22, 2026 / KINTEX, Korea

## APPLICATION FORM

- Entries marked with \* must be filled. Please submit your company's '**Business Registration Certificate**' with form 1.

### 1. EXHIBITOR DETAILS

* Company Name		* Country	
* Postal Address			
		* City	* Zip code
* Representative		* Job title	
* Tel		* E-mail	
* Website			

### 2. CONTACT PERSON

* Name		* Department / Position	
* Tel		* Mobile	
* E-mail			

### 3. DESCRIPTION OF EXHIBITS

* Classification	<input type="checkbox"/> Pet Food <input type="checkbox"/> Beds & Home <input type="checkbox"/> Toys <input type="checkbox"/> Health & Wellness <input type="checkbox"/> Grooming	<input type="checkbox"/> Treats <input type="checkbox"/> Hygiene & Cleaning <input type="checkbox"/> Clothing & Accessories <input type="checkbox"/> Pet Service <input type="checkbox"/> Outdoor & Travel Gear
* Exhibition Items		

### 4. BOOTH TYPE & SCALE

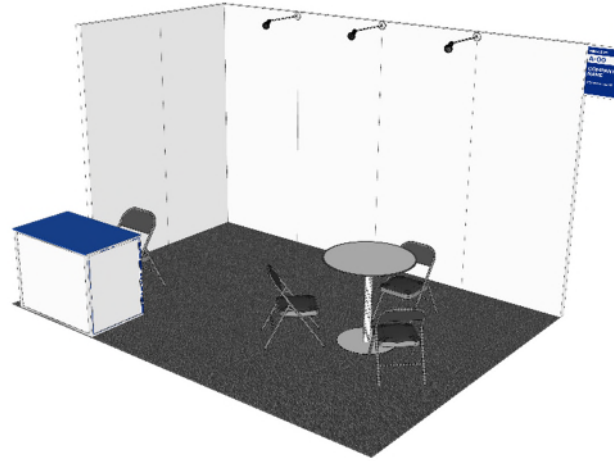
Classification		Booths Required	Unit Price (VAT not included)	Remark
<input type="checkbox"/>	Space Only	_____ Booth(s) <small>* A Minimum of 2 booths must be ordered</small>	USD 3,000 / booth	1 Booth (3m x 4m= 12sqm)
<input type="checkbox"/>	Shell Scheme	_____ Booth(s)	USD 3,600 / Booth	1 Booth (3m x 4m= 12sqm)

**Early Bird Discount: USD 300 discount per booth (Valid until August 21st, 2026)**



## ※ Shell Scheme Booth Details

### Perspective View



\*The actual booth can be different from the picture

- Exhibition Space
- Carpet : 12sqm
- Wooden Side Wall (Height 2.4m, White)
- Electricity : 1kW (with 2 sockets)
- Spotlight : 4EA (100W)
- Fascia Board (297\*420mm)
- Information Desk & Round table: 1 EA each
- Chair : 4EA

## ※ Bank Detail

- Bank: Industrial Bank of Korea / Gasan Public Branch  
(Bank Address: 178, Digital-ro, Geumcheon-gu, Seoul, Republic of Korea)
- Beneficiary: **MESSE ESANG Co., Ltd**
- Account No: **541-036291-01-141**
- Swift Code: IBKOKRSEXXX
- Beneficiary address: ES Tower, 9, World Cup buk-ro 58-gil, Mapo-gu, Seoul, Korea

**\* Remark: exhibitors should bear wire transfer fee for sending, net full payment as same as invoice MUST be received.**

We hereby apply for participation in MEGAZOO 2026 Season 2.

\*Date : \_\_\_\_\_

\*Authorized Signature : \_\_\_\_\_



Additional Utilities (optional)

Classification	Quantity	Unit	Cost (vat not included)	Notes
Internet Line	( )	PORT	USD 220	
Water & Drainage	( )	EA	USD 220	
Single-Phase 220V Electricity	( )	kW	USD 110	
24 Hour Supply Electricity	( )	PORT	USD 110	
1 consent with 2 sockets	( )	EA	USD 45	
Shell scheme booth option: Shelves	( )	EA	USD 45	
Adhesive Paper	( )	EA	USD 72	per 1m

- \* If you want to add some utilities, please fill out the attached application form and reply.
- \* All expenses are for use during the exhibition period(3days).
- \* It may not be possible to apply and install it at the hall site. please apply before the exhibition.

Name to be exposed to Floor Plan and signboard.

<b>NAME</b>	
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Example of signboard, Floor Plan



Online pre-promotion documents (Uploaded on the SNS, Website etc)

<b>Brand name</b>			
<b>SNS URL</b>		<b>Web Page</b>	
<b>Brand Category</b>	<input type="checkbox"/> Pet Food <input type="checkbox"/> Treats <input type="checkbox"/> Beds & Home <input type="checkbox"/> Grooming <input type="checkbox"/> Hygiene & Cleaning <input type="checkbox"/> Health & Wellness <input type="checkbox"/> Clothing & Accessories <input type="checkbox"/> Pet Service <input type="checkbox"/> Toys <input type="checkbox"/> Outdoor & Travel Gear		

Image

- \* Please attach images of products or brand logo in E-mail.
- \* You can submit max 4 brands.

## TERMS AND CONDITIONS FOR EXHIBITING

### TERMS OF REFERENCE

In these terms and conditions for exhibiting, the term 'Exhibitor' refers to all employees, partnership, firm or individual to whom space has been allocated for the purpose of exhibiting. 'Host' refers to 'Korea Pet Food Association'. 'Organizer' refers to 'MESSE ESANG' including 'MEGAZOO 2026 Secretariat', 'K-PET FAIR 2026 Secretariat'. The term "Exhibition" refers to 'MEGAZOO 2026 Season 2 in Nov'.

### ALLOCATION OF EXHIBIT SPACE

The Organizer shall allocate the space in accordance with the nature of the exhibit or in the manner the Organizer deems fit. The Organizer shall reserve the right to change the space allocated to the Exhibitor at any time prior to the commencement of the build-up of the exhibition should the circumstances require changes. Such changes shall be at the discretion of the Organizer. The Exhibitor shall not claim for compensation as a consequence.

### APPLICATION AND PAYMENT PROCEDURES

Applications should be sent to the Organizer along with a transfer slip (check or copy of a bank). The contract shall be established and be put into an effect upon the Exhibitors payment of 100% of the total participation fee and/or the shell-stand cost. The participation fee should be paid within one week after submitting the application form.

### CANCELLATION

Should the Exhibitor decide to cancel participation or reduce the total number of booth once the application and contract has been submitted, the following penalty will be put upon the exhibitor to be paid within 7 days of cancellation to the Organizer. Participation fees already paid shall be taken for the penalty. Should that amount not be sufficient, the difference must be paid within 7 days and any excess amount shall be returned.

#### PENALTY RATE:

- \* Within the date of cancellation of the exhibition before 60 days: 50% of total participation fee
- \* Within the date of cancellation of the exhibition before 59 days to 30 days: 70% of total participation fee
- \* Within the date of cancellation of the exhibition before 29 days to the date of Exhibition: 100% of total participation fee



## **INSTALLATION AND REMOVAL**

The installation and removal of the exhibits and booths must be completed by the date and time stipulated by the Organizer. Exhibitors shall indemnify the Organizer against any loss, which may be caused by delay or damage to the Exhibition Hall.

## **COORDINATION OF EXHIBIT WITH ORGANIZER**

Exhibitors shall provide descriptions of their exhibits before the construction of the exhibits and ensure that it is in compliance with regulations and restrictions on booth design and activity. Exhibitors shall also agree to provide the Organizer with the necessary information facilitating the overall promotion of the MEGAZOO.

## **INSURANCE, SECURITY AND SAFETY**

Exhibitors are required to subscribe to all risks in the insurance policy on all equipment and products during the Exhibition as well as during set-up and dismantling. The Organizer shall not be held responsible for any loss, theft, or damage to any articles belonging to the Exhibitor. Materials used in the stand and display construction must properly fireproof in accordance with the local fire and safety regulations. The Organizer shall reserve the right to limit any constructions or demonstrations that pose as potential safety hazards.

## **USE OF EXHIBIT SPACE**

Exhibitors are bound to exhibit the subscribed products and to present the stands with competent personnel during the open hours of the Exhibition. Activities of the Exhibitor shall be confined within limits of the Exhibitor's booth. The exhibit will be consistent with the theme of the Exhibition and the Organizer reserves the right to restrict exhibits, which may cause detracton from the general character of the Exhibition.

## **RESTRICTION ON SELLING**

It is agreed that the sole purpose for contracting exhibit space is to display and / or demonstrate equipment, supplies and/or services. Cash sales within the confines of the exhibit space are prohibited.

## **LIABILITY**

It is mutually agreed that the Organizer shall not be liable to the Exhibitors for any damages made to and/or loss of the Exhibitor's property, or for injuries to persons under any circumstances.

## **BREACH OF THE CONTRACT AND WITHDRAWALS BY EXHIBITOR**

In the event that the Exhibitor refuses to use all or part of the space allocated or the Exhibitor defaults on the payment, the Organizer shall reserve the right to terminate the contract forthwith. In addition, the stand charges shall not be refunded. If the Exhibitor withdraws from participation without the Organizer's approval, the payment made by the Exhibitor shall not be refunded.

## **CHANGES**

The Organizer reserves the right to change the venue and duration of the Exhibition under any exceptional circumstances. In the event of a change of venue and/or date, or cancellation of the Exhibition, the Exhibitor shall not be entitled to any claim for compensation in connection with the booking for participation.

## **SUPPLEMENTARY**

When necessary, the Organizer shall have the right to issue supplementary regulations in addition to those in the TERMS AND CONDITIONS FOR EXHIBITING. Those regulations and instructions shall be binding on the Exhibitors. The Exhibitor shall observe the KINTEX Rules and Regulations.



MESSE ESANG

MEREBO

MEGA ZOO

#### ARBITRATION OF DISPUTES

Any disputes, differences or questions arising hereafter between the Organizer and the Exhibitor concerning the true construction of these TERMS AND CONDITIONS FOR EXHIBITING or the rights and liabilities of the parties thereto shall be settled in accordance with the Commercial Arbitration Rules of the Korean Commercial Arbitration Board. The verdict of the above arbitration shall be final and binding upon both parties.

We agree with above terms & conditions.

\*Date : \_\_\_\_\_

\*Authorized Signature : \_\_\_\_\_